

The logo for the Canadian Research Insights Council (CRIC) is a solid brown square with the letters "CRIC" in white, sans-serif font.

CANADIAN RESEARCH
INSIGHTS COUNCIL
LE CONSEIL DE RECHERCHE
ET D'INTELLIGENCE
MARKETING CANADIEN

CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence MQO Research, Inc. has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the "CRIC Code") and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that MQO Research, Inc. fully complies with these CRIC Standards. By adhering to the CRIC Standards, MQO Research, Inc. is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: Brenden Sommerhalder

Signature of CEO: _____

A handwritten signature in blue ink, appearing to be "BS", is written over a horizontal line.

Date: March 29, 2023