

# Spring 2021 Provincial Report New Brunswick



## Introduction

MQO Research spoke with 400 residents of New Brunswick to gauge the political temperature in the province for the Spring edition of our quarterly political poll: Atlantic Matters.

## Provincial Politics

According to the latest polling numbers, the PC Party has regained their lead in New Brunswick.

- PC Party support increased 4 percentage points to 38%.
- Liberal support held steady at 31%.
- Support for the Green Party decreased by 5 percentage points to 17%.
- Support for the People's Alliance was largely steady at 5%.
- NDP support was relatively unchanged at 6%.

The Atlantic Matters poll was conducted by telephone from March 10<sup>th</sup> to March 18<sup>th</sup>, 2021 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.9$  percentage points 19 times out of 20.

**For more information on Atlantic Matters or MQO Research, contact:**

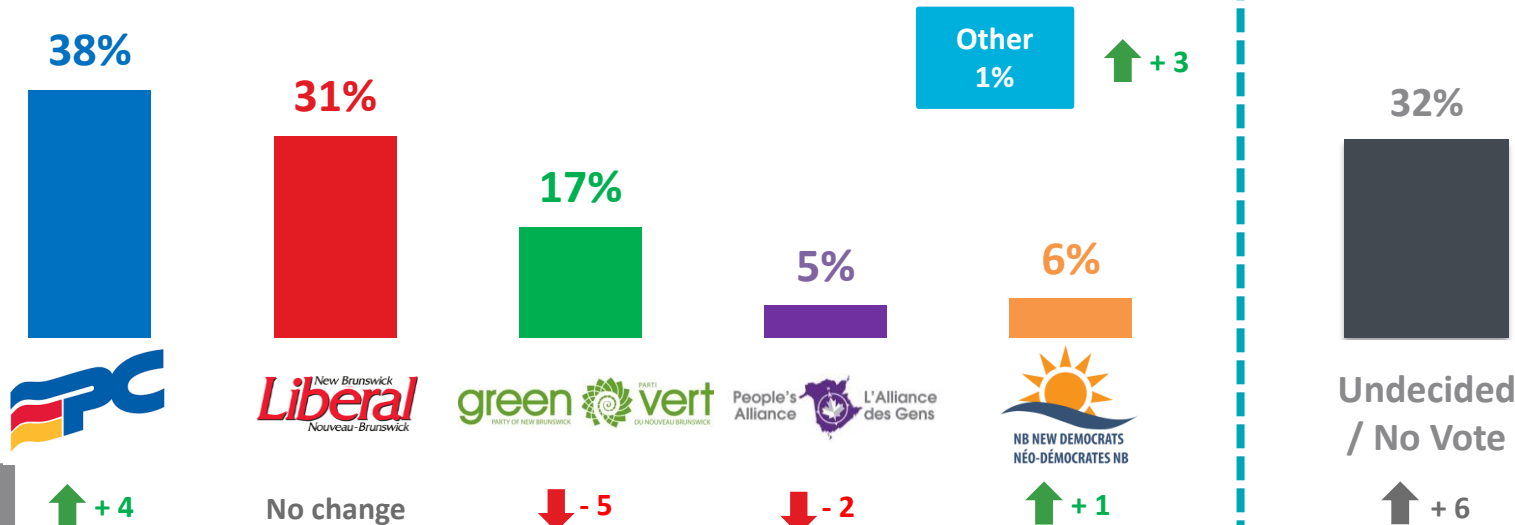
**Kathy Purcell – Vice-President, Public Affairs**

**[kpurcell@m5.ca](mailto:kpurcell@m5.ca)**

**Tel: 506-852-7281**

*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters

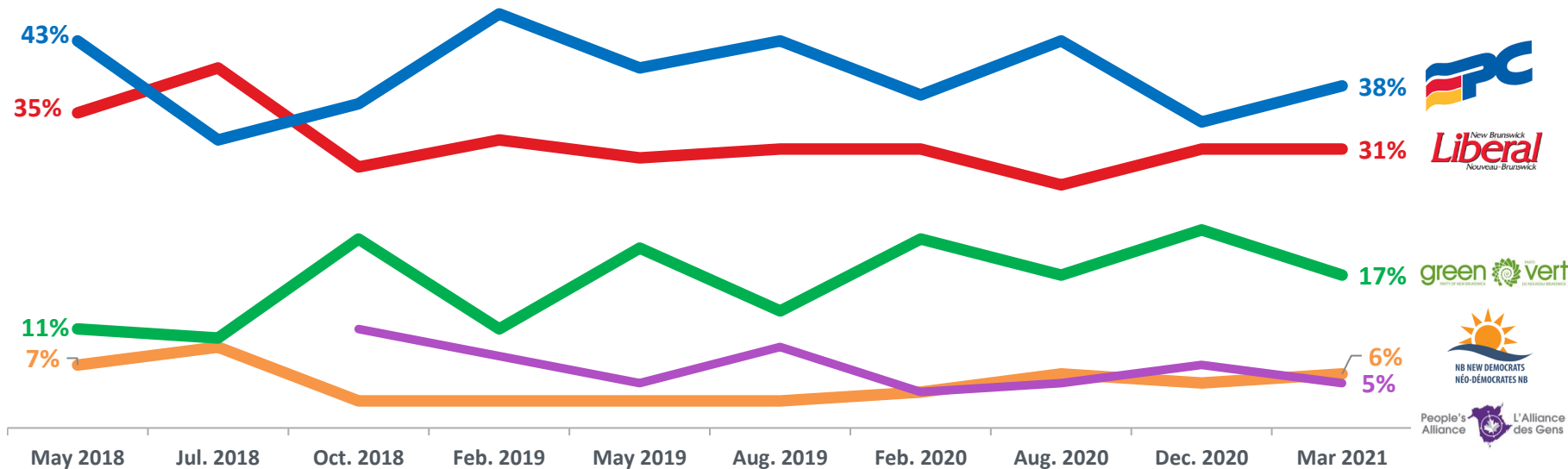


% point change vs. December 2020

# PROVINCIAL POLITICS – NB TREND

*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



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## Decided and Leaning Voters

	May 2018	July 2018	October 2018	February 2019	May 2019	August 2019	February 2020	August 2020	December 2020	March 2021
<b>PC</b>	43%	32%	36%	46%	40%	43%	37%	43%	34%	38%
<b>Liberal</b>	35%	40%	29%	32%	30%	31%	31%	27%	31%	31%
<b>Green</b>	11%	10%	21%	11%	20%	13%	21%	17%	22%	17%
<b>People’s Alliance</b>	N/A	N/A	11%	8%	5%	9%	4%	5%	7%	5%
<b>NDP</b>	7%	9%	3%	3%	3%	3%	4%	6%	5%	6%