

Summer 2020 Provincial Report New Brunswick



Introduction

MQO Research spoke with 400 residents of New Brunswick to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, the PC Party has widened their lead heading into the election. Among decided and leaning voters:

- PC Party support increased by 6 percentage points to 43%.
- Liberal support dropped by 4 percentage points to 27%.
- Support for the Green Party dropped by 4 percentage points to 17%.
- Support for the People's Alliance held relatively steady at 5%.
- NDP support was relatively unchanged at 6%.

The Atlantic Matters poll was conducted by telephone from August 25th to August 30th, 2020 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

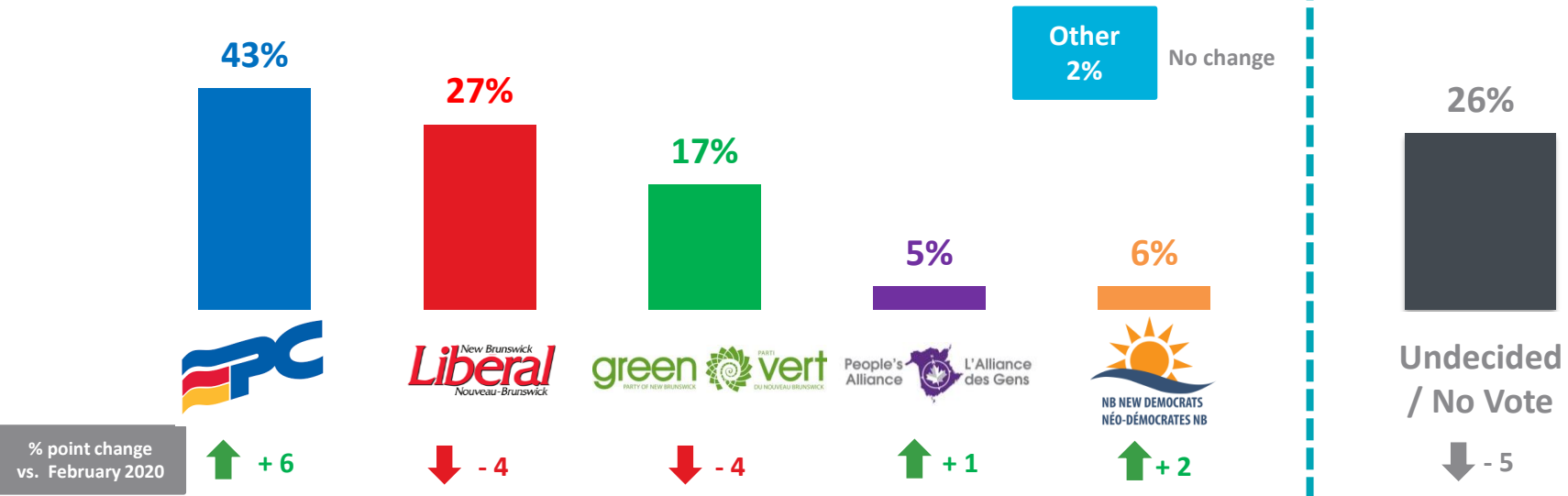
Kathy Purcell – Vice-President, Public Affairs

kpurcell@m5.ca

Tel: 506-852-7281

"If a provincial election were held today, which party would you most likely vote for?"

Decided and Leaning Voters

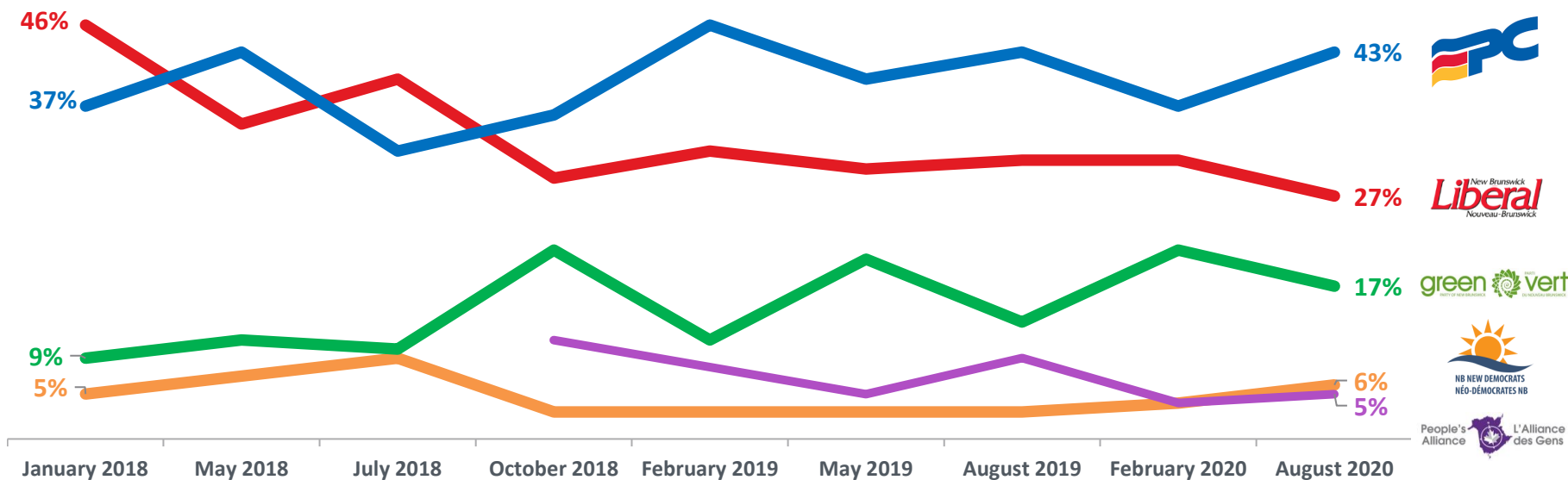


% point change vs. February 2020

PROVINCIAL POLITICS – NB TREND

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



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Decided and Leaning Voters

	January 2018	May 2018	July 2018	October 2018	February 2019	May 2019	August 2019	February 2020	August 2020
PC	37%	43%	32%	36%	46%	40%	43%	37%	43%
Liberal	46%	35%	40%	29%	32%	30%	31%	31%	27%
Green	9%	11%	10%	21%	11%	20%	13%	21%	17%
People’s Alliance	N/A	N/A	N/A	11%	8%	5%	9%	4%	5%
NDP	5%	7%	9%	3%	3%	3%	3%	4%	6%