

Winter 2020 Provincial Report New Brunswick



Introduction

MQO Research spoke with 600 residents of New Brunswick to gauge the political temperature in the province for the Winter edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, despite a drop in support the PC Party holds a slim lead while the Greens rebounded this quarter. Among decided and leaning voters:

- PC Party support dropped 6 percentage points to 37%.
- Liberal support held steady at 31%.
- Support for the Green Party increased by 8 percentage points to 21%.
- Support for the People's Alliance dropped 5 percentage points to 4%.
- NDP support held relatively steady at 4%.

The Atlantic Matters poll was conducted by telephone from February 13th to February 27th, 2020 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

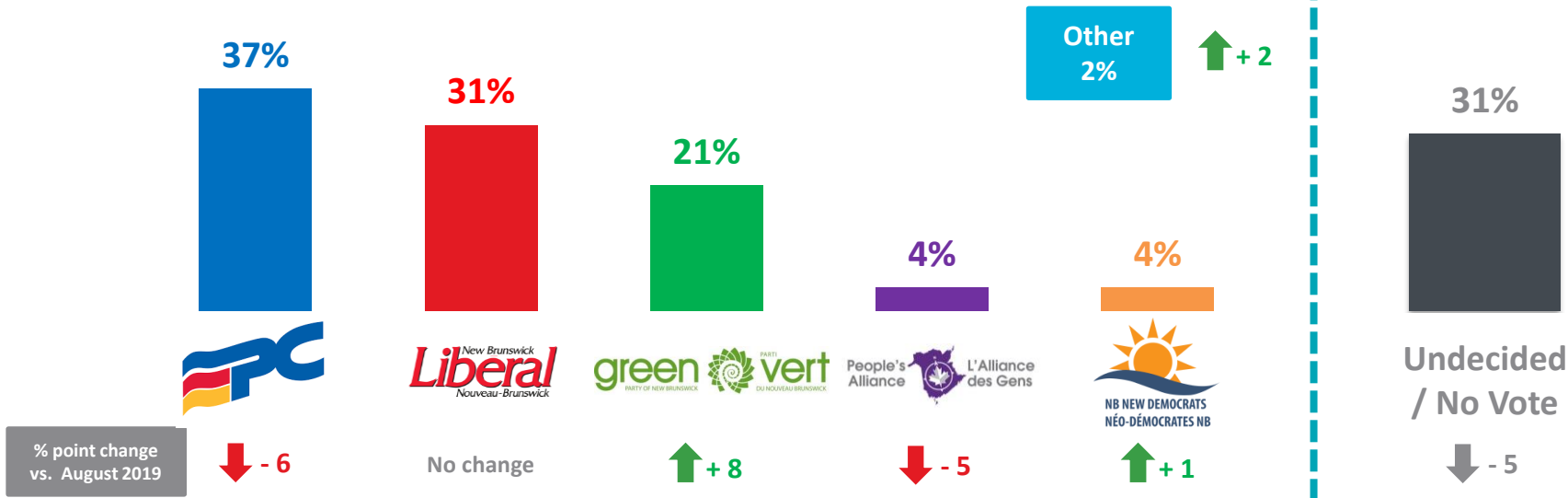
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“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

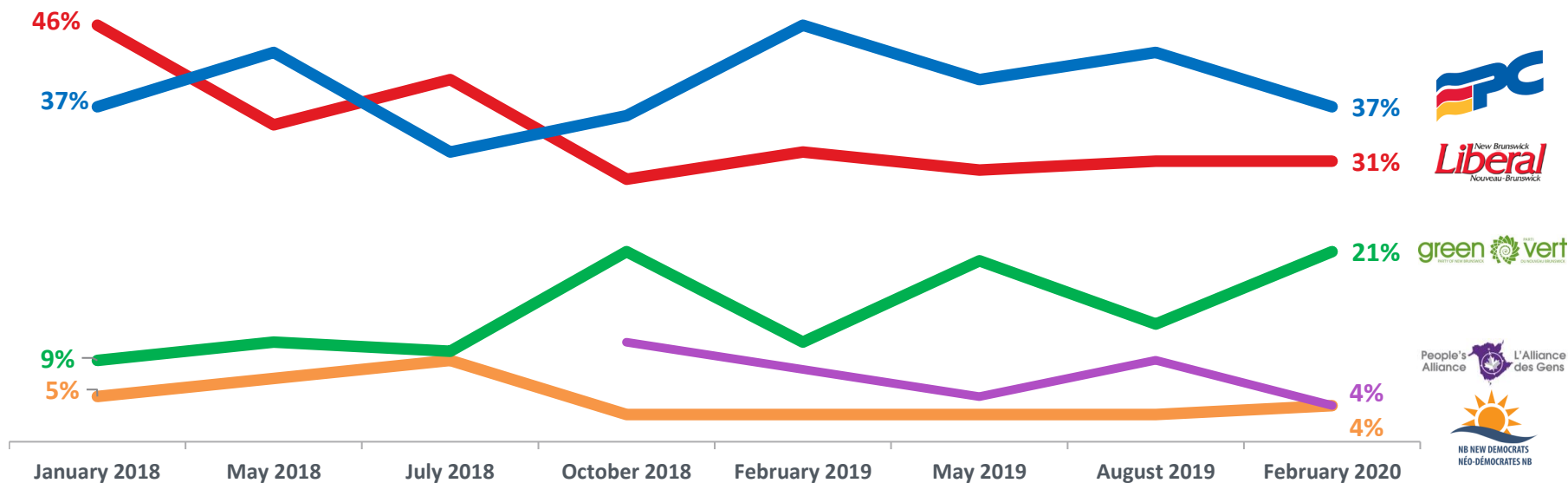


% point change vs. August 2019

PROVINCIAL POLITICS – NB TREND

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



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Decided and Leaning Voters

| | January 2018 | May 2018 | July 2018 | October 2018 | February 2019 | May 2019 | August 2019 | February 2020 |
|--------------------------|--------------|----------|-----------|--------------|---------------|----------|-------------|---------------|
| PC | 37% | 43% | 32% | 36% | 46% | 40% | 43% | 37% |
| Liberal | 46% | 35% | 40% | 29% | 32% | 30% | 31% | 31% |
| Green | 9% | 11% | 10% | 21% | 11% | 20% | 13% | 21% |
| People’s Alliance | N/A | N/A | N/A | 11% | 8% | 5% | 9% | 4% |
| NDP | 5% | 7% | 9% | 3% | 3% | 3% | 3% | 4% |