

Summer 2019 Federal Report Prince Edward Island



Introduction

MQO Research spoke with 400 residents of Prince Edward Island to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, support for the Liberal Party held steady this quarter following a big drop in April. Among decided and leaning voters:

- After dropping last quarter, support for the Liberal Party held steady at 40% in August.
- Conservative support held relatively steady at 34%.
- Support for the Green Party edged up 3 percentage points to 21%.
- NDP support dropped 4 percentage points to 4%.
- Support for the People's Party was also unchanged at <1%.

Leader Preference

Prime Minister Justin Trudeau is the top choice for Prime Minister on Prince Edward Island. Among decided respondents:

- Prime Minister Justin Trudeau garnered the support of 40% of voters, up 5 percentage points from April.
- Support for Conservative Leader Andrew Scheer was relatively unchanged at 30%.
- Green Leader Elizabeth May garnered the support of 19% of voters, on par with last quarter.
- NDP Leader Jagmeet Singh was the top choice among 9% of voters, relatively unchanged from April.
- Support for People's Party Leader Maxime Bernier held steady at 3%.

The Atlantic Matters poll was conducted by telephone from July 31st to August 6th, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is \pm 4.9 percentage points 19 times out of 20.

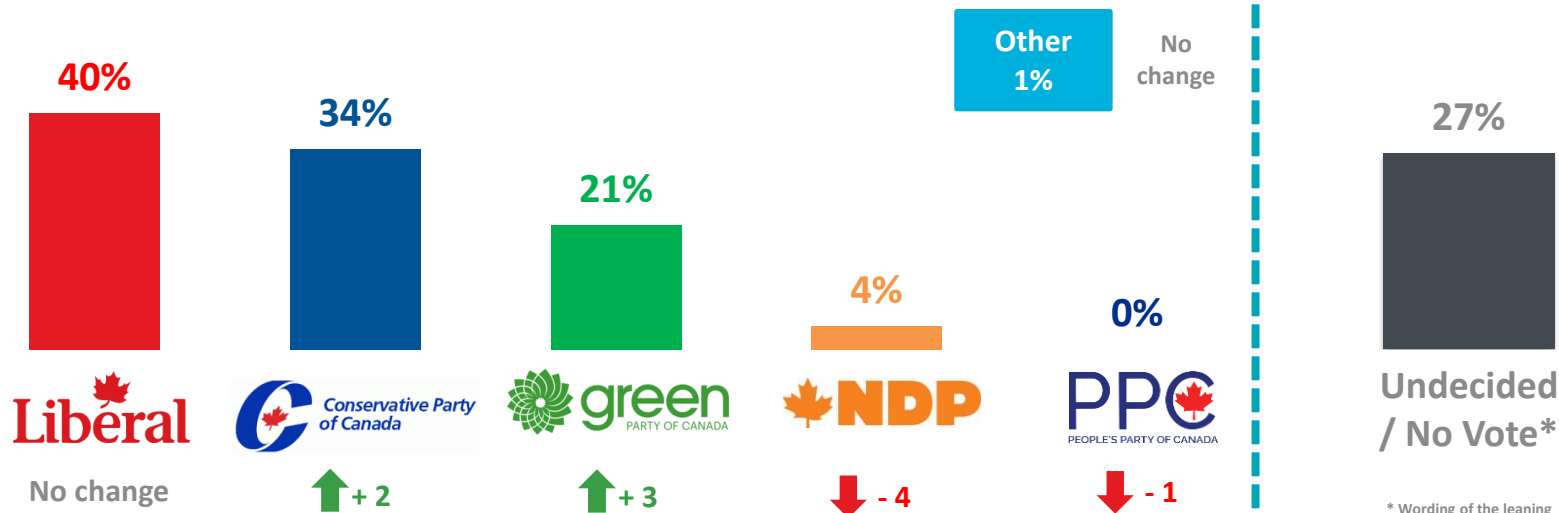
For more information on Atlantic Matters or MQO Research, contact:
Stephen Moore – Vice-President

smoore@mqoresearch.com

Phone: 902-465-3034 / Cell: 902-210-5379

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



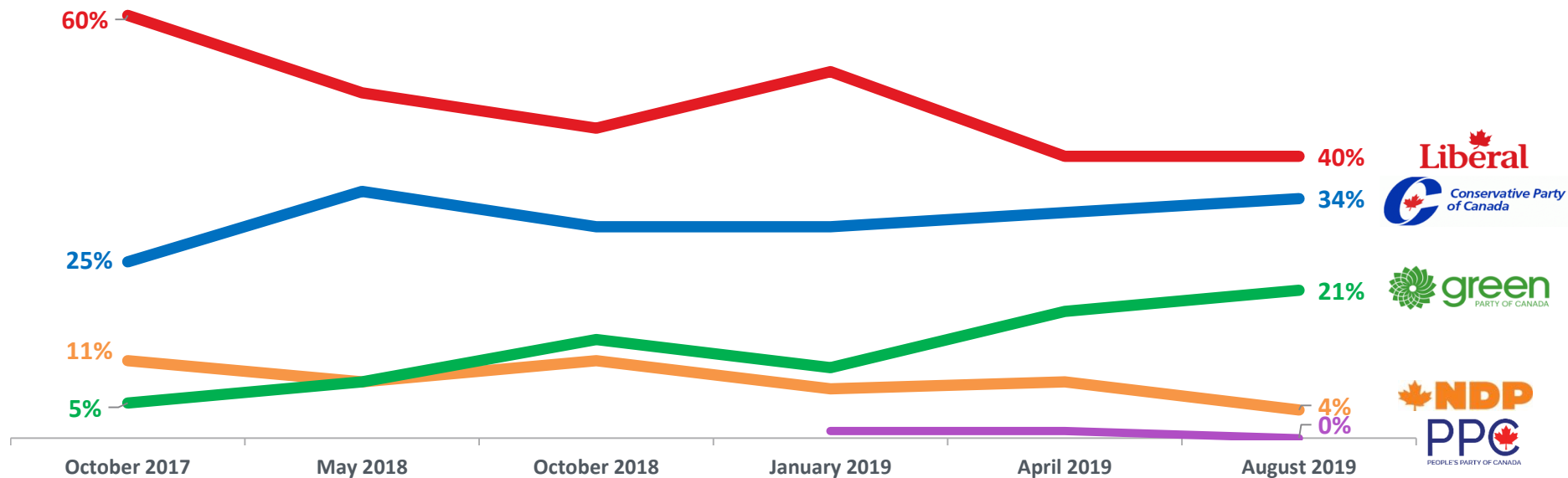
% point change vs. April 2019

* Wording of the leaning question changed. No comparisons made.

FEDERAL POLITICS – PEI TREND

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



August 2019 (n=298): Margin of error is ± 5.7 percentage points at 95% CI

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

| | October 2017 | May 2018 | October 2018 | January 2019 | April 2019 | August 2019 |
|-----------------------|--------------|----------|--------------|--------------|------------|-------------|
| Liberal | 60% | 49% | 44% | 52% | 40% | 40% |
| Conservative | 25% | 35% | 30% | 30% | 32% | 34% |
| Green | 5% | 8% | 14% | 10% | 18% | 21% |
| NDP | 11% | 8% | 11% | 7% | 8% | 4% |
| People’s Party | - | - | - | 1% | 1% | 0% |

LEADER PREFERENCE - PEI

"In your opinion, which of the following leaders would make the best Prime Minister?"

