

Summer 2019 Provincial Report Newfoundland and Labrador



Introduction

MQO Research spoke with 400 residents of Newfoundland and Labrador to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, the Liberals maintained their lead over the PCs in July. Among decided and leaning voters:

- Support for the Liberal Party was relatively unchanged at 50%.
- PC Party support also held relatively steady at 34%.
- NDP support was relatively unchanged at 13%.
- Support for the NL Alliance also exhibited little change at 1%.

The Atlantic Matters poll was conducted by telephone from July 25th to July 31st, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

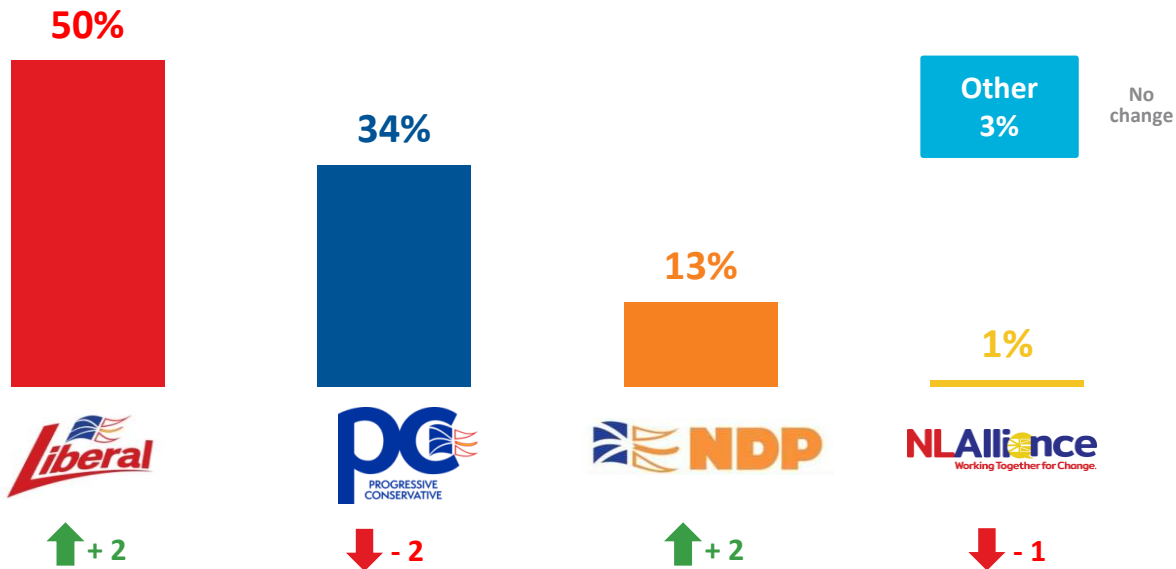
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“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



% point change vs. May 2019

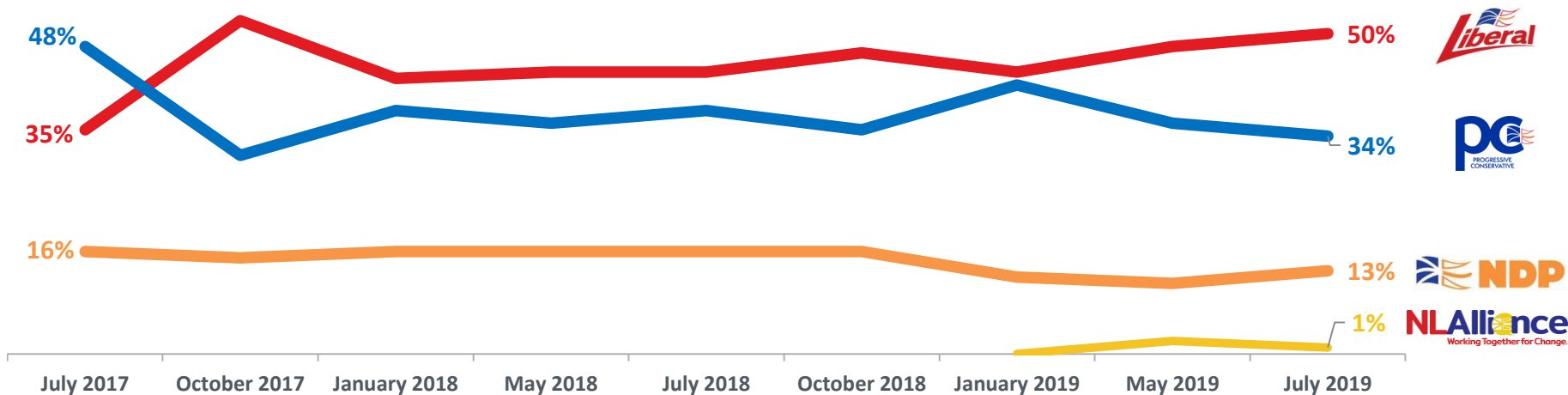
Undecided / No Vote*

* Wording of the leaning question changed. No comparisons made.

PROVINCIAL POLITICS – NL TREND

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

	July 2017	October 2017	January 2018	May 2018	July 2018	October 2018	January 2019	May 2019	July 2019
Liberal	35%	52%	43%	44%	44%	47%	44%	48%	50%
PC	48%	31%	38%	36%	38%	35%	42%	36%	34%
NDP	16%	15%	16%	16%	16%	16%	12%	11%	13%
NL Alliance	-	-	-	-	-	-	0%	2%	1%