

# Spring 2019 Federal Report Nova Scotia



## Introduction

MQO Research spoke with 600 residents of Nova Scotia to gauge the political temperature in the province for the Spring edition of our quarterly political poll: Atlantic Matters.

## Federal Politics

According to the latest polling numbers, the gap between the federal Liberals and Conservatives narrowed in Nova Scotia this quarter. Among decided and leaning voters:

- Support for the Liberal Party decreased 8 percentage points to 42%.
- Conservative support increased 5 percentage points to 35%.
- NDP support was relatively unchanged at 11%.
- Support for the Green Party edged up 3 percentage points to 10%.
- Support for the People's Party held relatively steady at less than 1%.

The undecided / no vote group increased 5 percentage points to 39%.

## Government Performance

The mean rating for the leadership of Prime Minister Justin Trudeau dropped from 5.0 last quarter to 4.4 in May (on a 10-point scale).

## Leader Preference

After seeing a big drop in his personal support numbers, Prime Minister Justin Trudeau now has a slim lead over Conservative Party Leader Andrew Scheer as the top choice for Prime Minister. Among decided respondents:

- Prime Minister Justin Trudeau was the top choice of 37% of voters, down 14 percentage points from February.
- Support for Conservative Leader Andrew Scheer jumped 6 percentage points to 31%.
- Green Leader Elizabeth May garnered the support of 23% of voters (up 8 percentage points).
- Support for NDP Leader Jagmeet Singh was unchanged at 6%.
- Support for People's Party Leader Maxime Bernier also held steady at 3%.

The Atlantic Matters poll was conducted by telephone from May 3<sup>rd</sup> to May 13<sup>th</sup>, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.0$  percentage points, 19 times out of 20.

**For more information on Atlantic Matters or MQO Research, contact:**

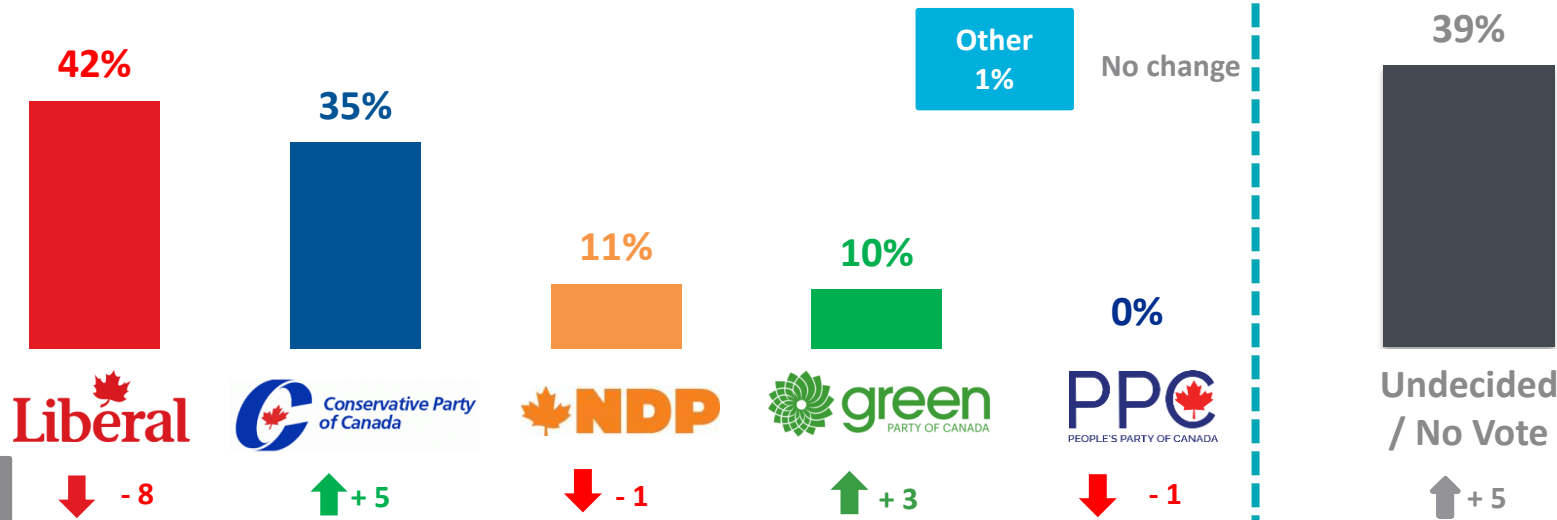
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*“If a federal election were held today, which party would you most likely vote for?”*

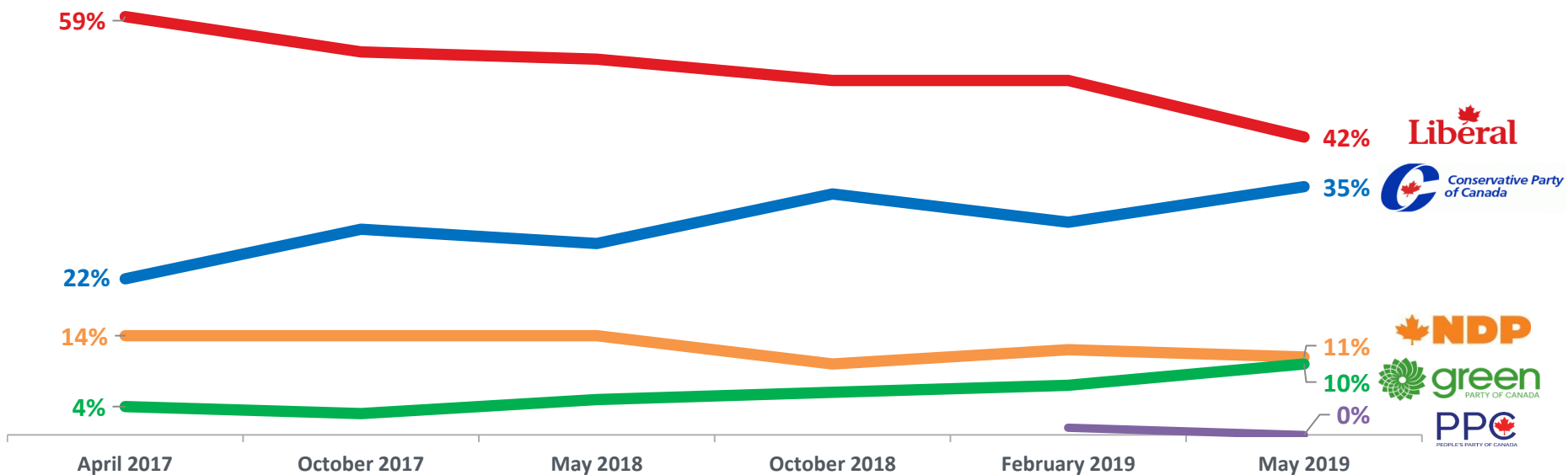
Decided and Leaning Voters



% point change vs. February 2019

*“If a federal election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



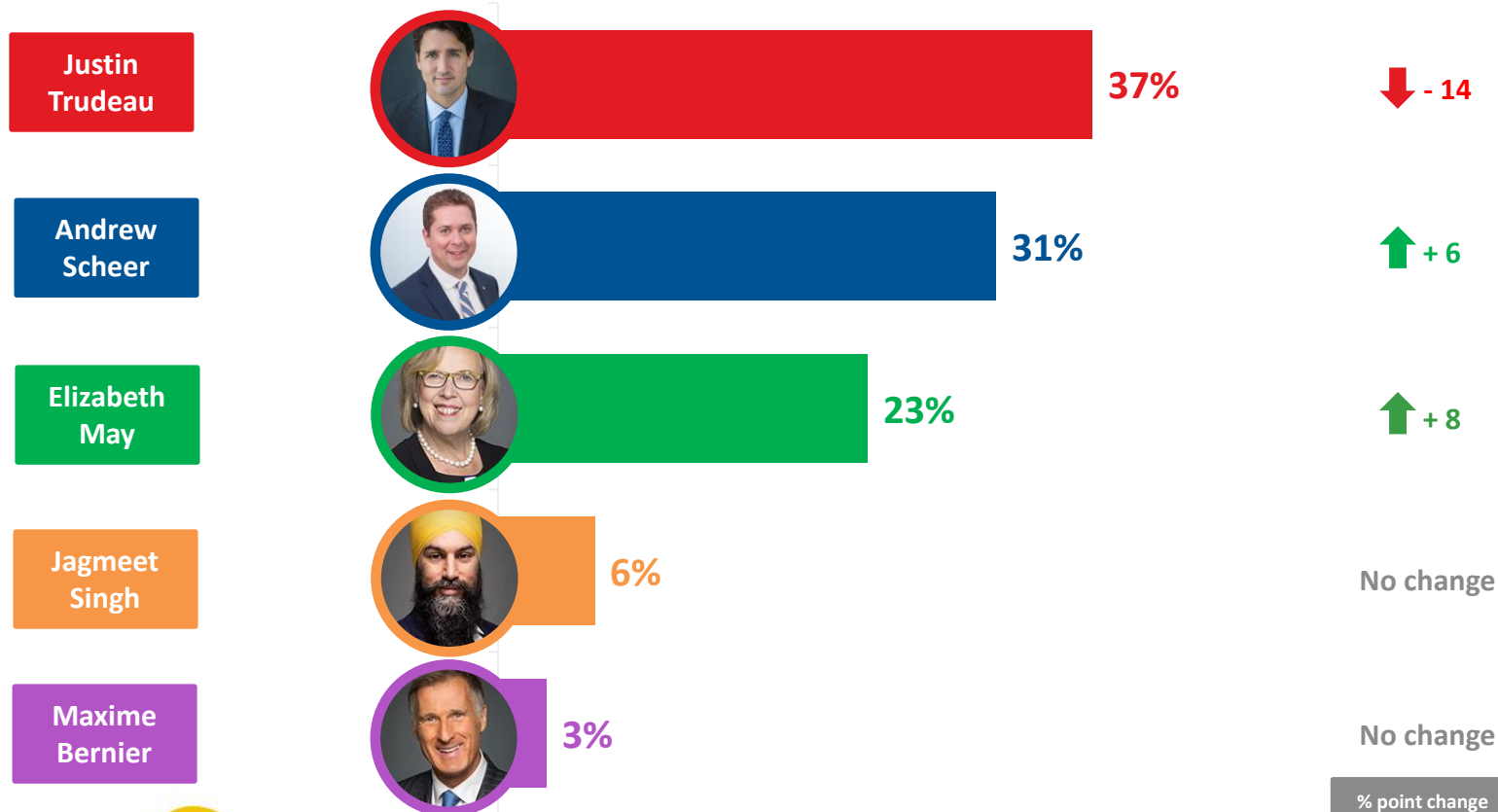
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Decided and Leaning Voters

	April 2017	October 2017	May 2018	October 2018	February 2019	May 2019
<b>Liberal</b>	59%	54%	53%	50%	50%	42%
<b>Conservative</b>	22%	29%	27%	34%	30%	35%
<b>NDP</b>	14%	14%	14%	10%	12%	11%
<b>Green</b>	4%	3%	5%	6%	7%	10%
<b>PPC</b>	-	-	-	-	1%	0%

# FEDERAL LEADER PREFERENCE - NS

*"In your opinion, which of the following leaders would make the best Prime Minister?"*



May 2019 (n=410): Margin of error is  $\pm 4.8$  percentage points at 95% CI

% point change  
vs. Feb. 2019

*“How would you rate the overall leadership of Prime Minister Justin Trudeau?”*



Mean Rating  
4.4

↓ - 0.6

Mean rating change vs. February 2019

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



\* Don't know / refusals removed (n=585)