

Spring 2019 Federal Report Newfoundland and Labrador



Introduction

MQO Research spoke with 600 residents of Newfoundland and Labrador to gauge the political temperature in the province for the Spring edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, support for the Liberals dropped but they maintain a double-digit lead over the Conservatives. Among decided and leaning voters:

- Support for the Liberal Party dropped 7 percentage points to 49%.
- Conservative support was relatively unchanged at 37%.
- NDP support jumped 5 percentage points to 11%.
- Support for the Green Party held steady at 3%.
- Support for the People's Party was also relatively unchanged at 0%.

The undecided / no vote group held steady at 33%.

Government Performance

The mean rating for the leadership of Prime Minister Justin Trudeau dropped sharply from 5.1 last quarter to 4.3 in May (on a 10-point scale).

Leader Preference

Prime Minister Justin Trudeau also saw a drop in his personal support numbers. Among decided respondents:

- Prime Minister Justin Trudeau was the top choice of 47% of voters, down 11 percentage points from January.
- Support for Conservative Leader Andrew Scheer was up 5 percentage points to 34%.
- NDP Leader Jagmeet Singh was the top choice among 9% of voters (trended up 3 percentage points).
- Green Leader Elizabeth May garnered the support of 8% of voters (up 4 percentage points).
- Support for People's Party Leader Maxime Bernier was unchanged at 3%.

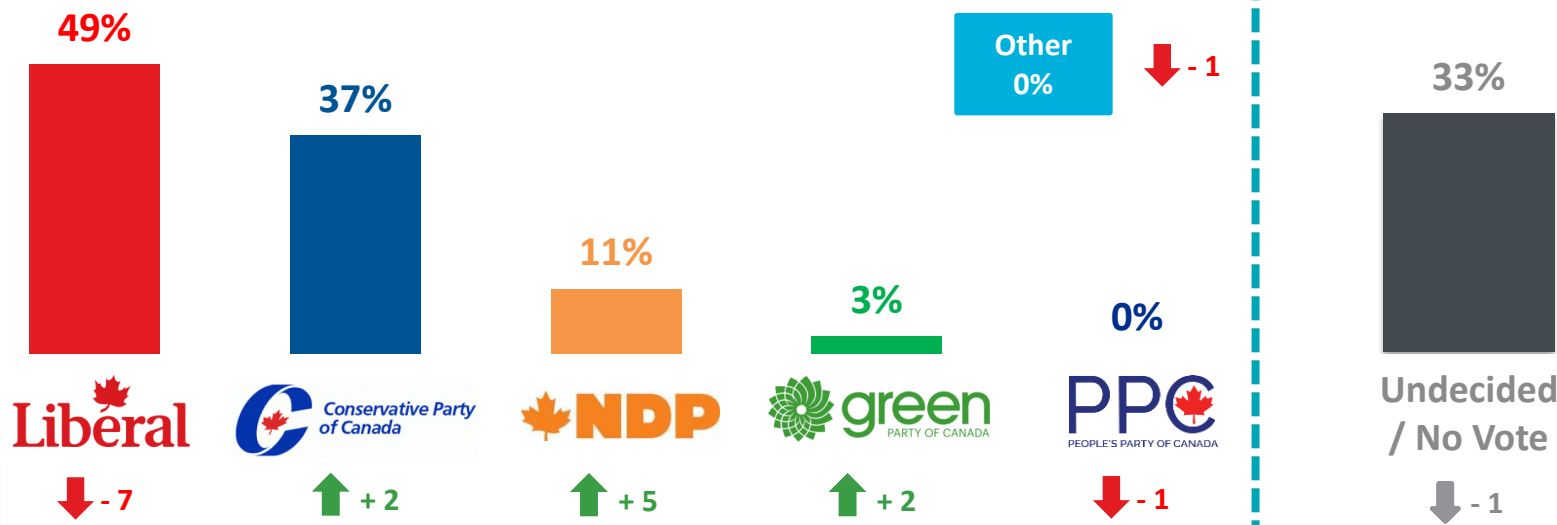
The Atlantic Matters poll was conducted by telephone from April 25th to May 4th, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

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“If a federal election were held today, which party would you most likely vote for?”

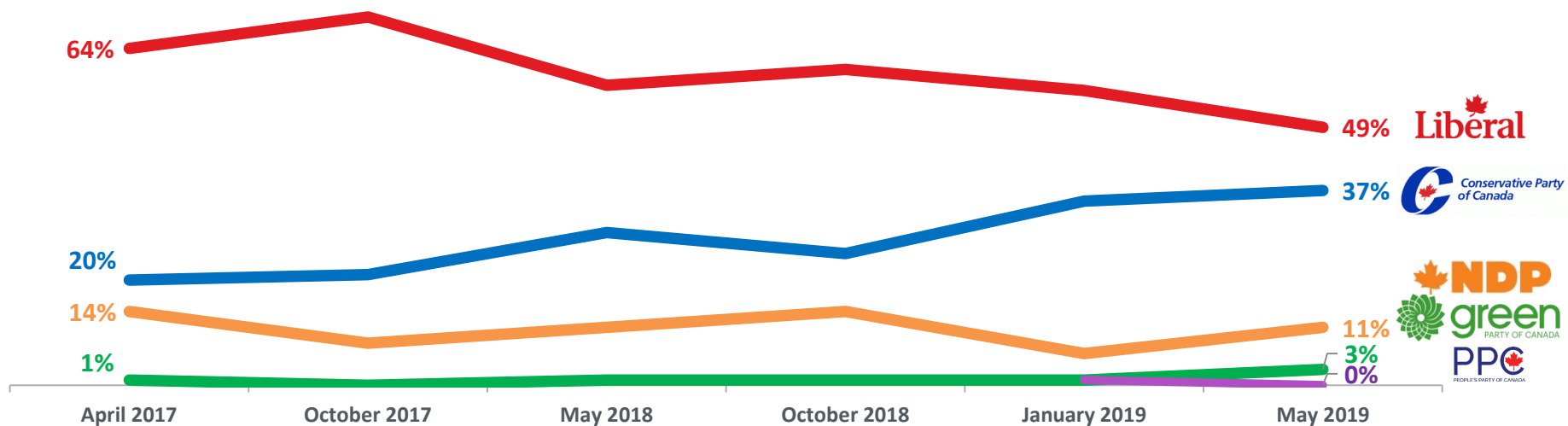
Decided and Leaning Voters



% point change vs. January 2019

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



May 2019 (n=403): Margin of error is ± 4.9 percentage points at 95% CI

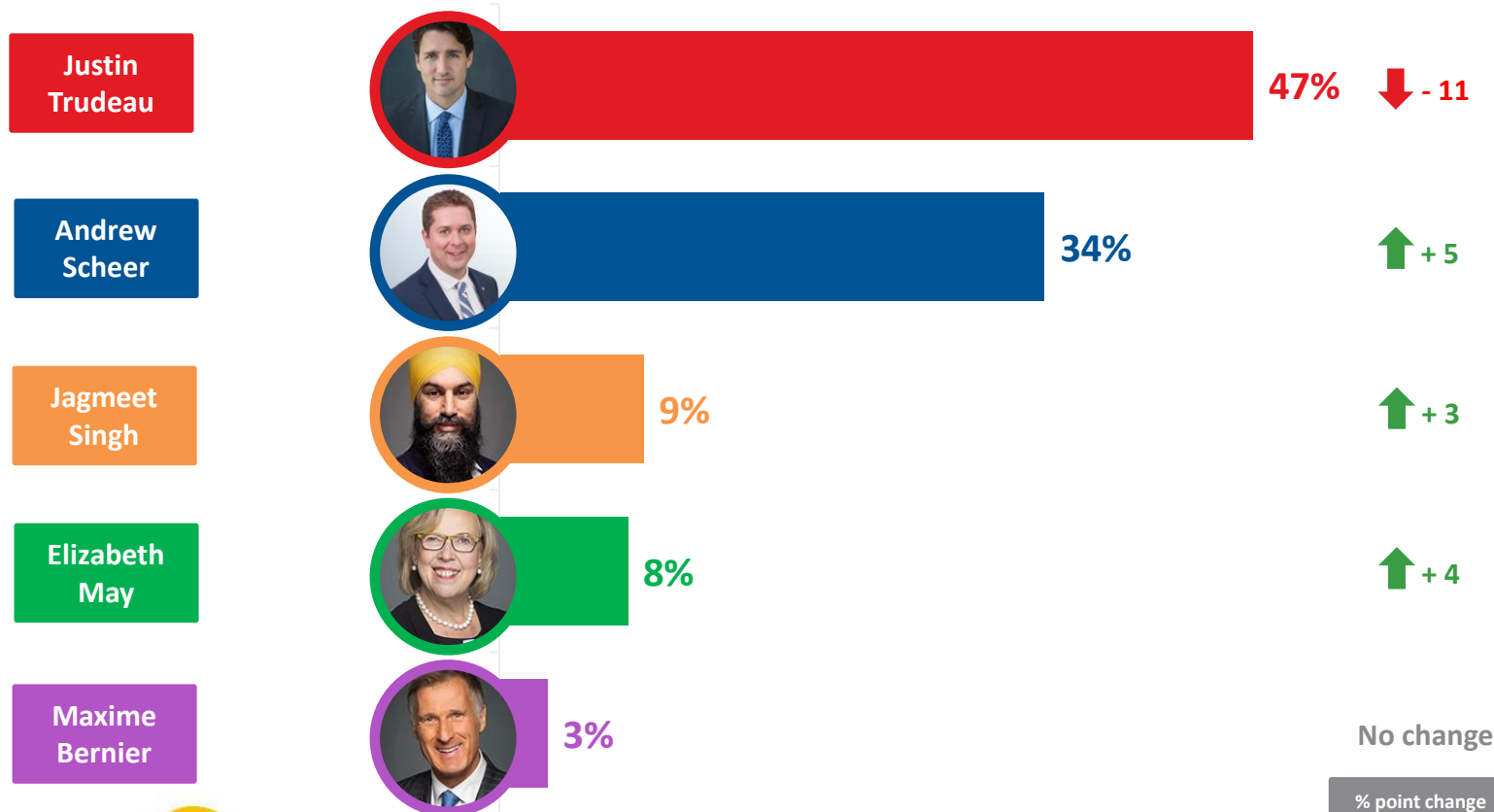
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Decided and Leaning Voters

	April 2017	October 2017	May 2018	October 2018	January 2019	May 2019
Liberal	64%	70%	57%	60%	56%	49%
Conservative	20%	21%	29%	25%	35%	37%
NDP	14%	8%	11%	14%	6%	11%
Green	1%	0%	1%	1%	1%	3%
People’s Party	-	-	-	-	1%	0%

LEADER PREFERENCE - NL

"In your opinion, which of the following leaders would make the best Prime Minister?"



May 2019 (n=417): Margin of error is ± 4.8 percentage points at 95% CI

% point change
vs. January 2019

“How would you rate the overall leadership of Prime Minister Justin Trudeau?”



Mean Rating
4.3

↓ - 0.8

Mean rating change vs. January 2019

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=578)