

Spring 2019 Federal Report New Brunswick



Introduction

MQO Research spoke with 600 residents of New Brunswick to gauge the political temperature in the province for the Spring edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, a tight race is forming between the federal Liberals and Conservatives in New Brunswick. Among decided and leaning voters:

- Support for the Liberal Party decreased 8 percentage points to 36%.
- Conservative support held steady at 39%.
- Support for the Green Party increased 6 percentage points to 16%.
- NDP support edged up 3 percentage points to 7%.
- Support for the People's Party was relatively unchanged at 1%.

The undecided / no vote group edged down 3 percentage points to 35%

Government Performance

The rating for the leadership of Prime Minister Justin Trudeau dropped from a mean score of 4.6 in February to 4.2 this quarter (on a 10-point scale).

Leader Preference

Conservative Party Leader Andrew Scheer is now leading Prime Minister Justin Trudeau as the top choice for Prime Minister. Among decided respondents:

- Support for Conservative Leader Andrew Scheer increased 6 percentage points to 37%.
- Prime Minister Justin Trudeau was the top choice of 32% of voters, down 9 percentage points from February.
- Support for Green Leader Elizabeth May edged up 3 percentage points to 20%.
- Support for NDP Leader Jagmeet Singh also edged up 3 percentage points to 7%.
- Support for People's Party Leader Maxime Bernier edged down 3 percentage points to 4%.

The Atlantic Matters poll was conducted by telephone from April 23rd to May 6th, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

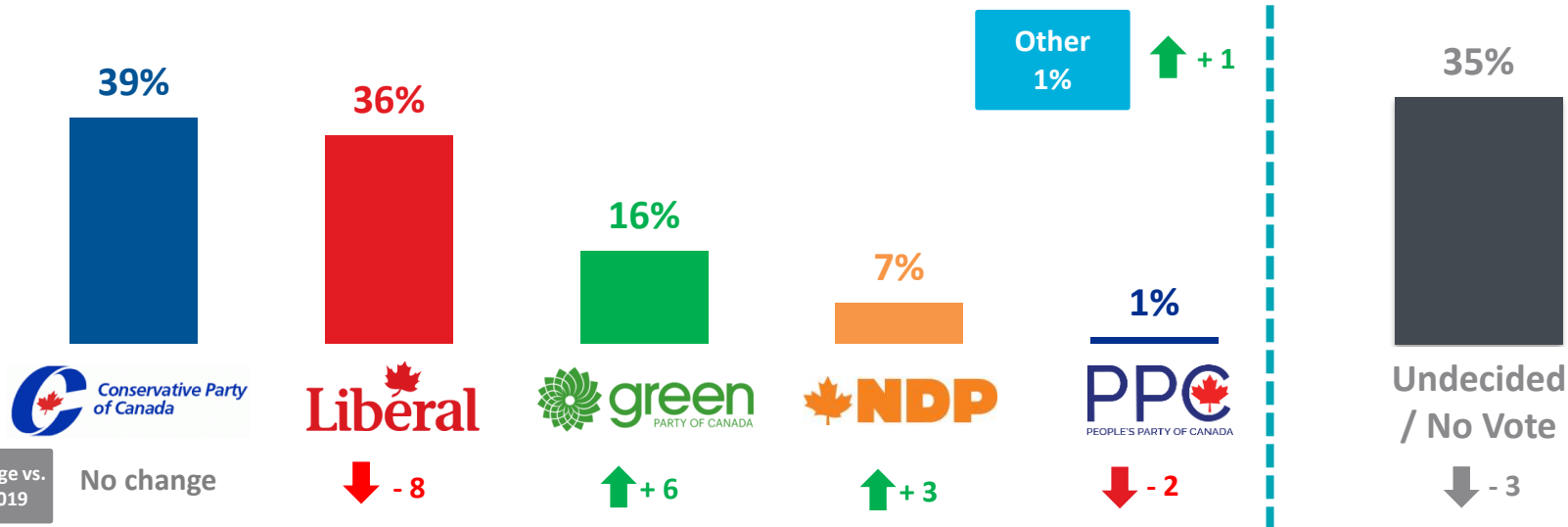
Stephen Moore – Vice-President

smoore@mqoresearch.com

Cell: 902-210-5379

“If a federal election were held today, which party would you most likely vote for?”

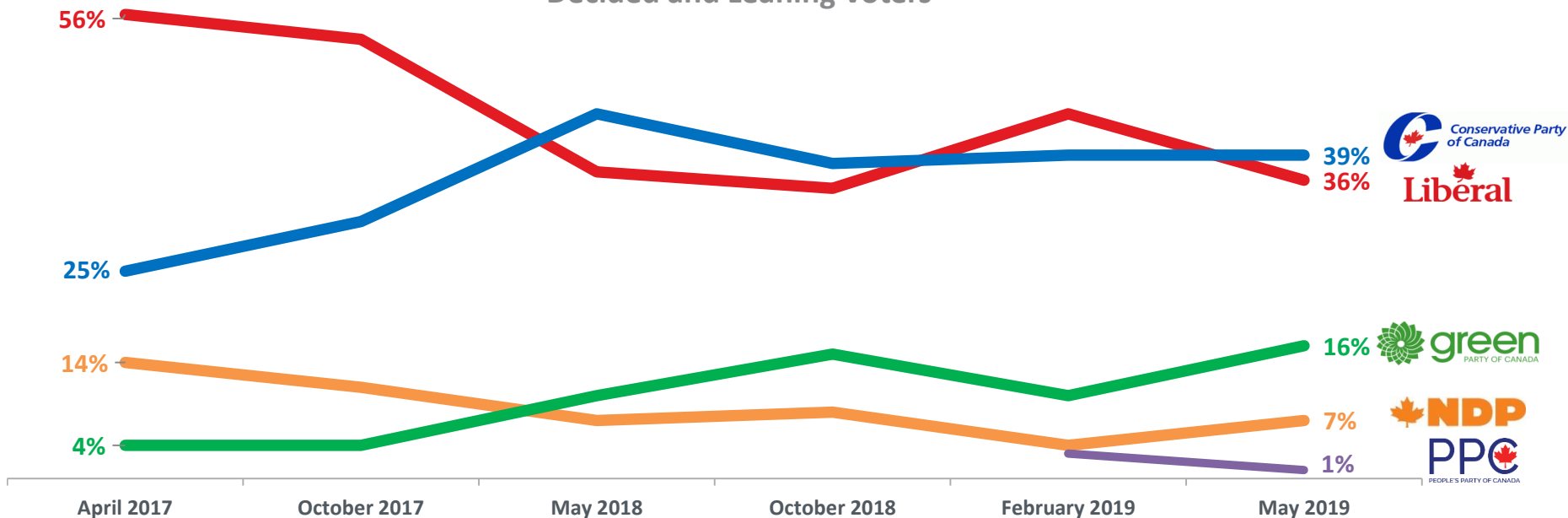
Decided and Leaning Voters



% point change vs. February 2019

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



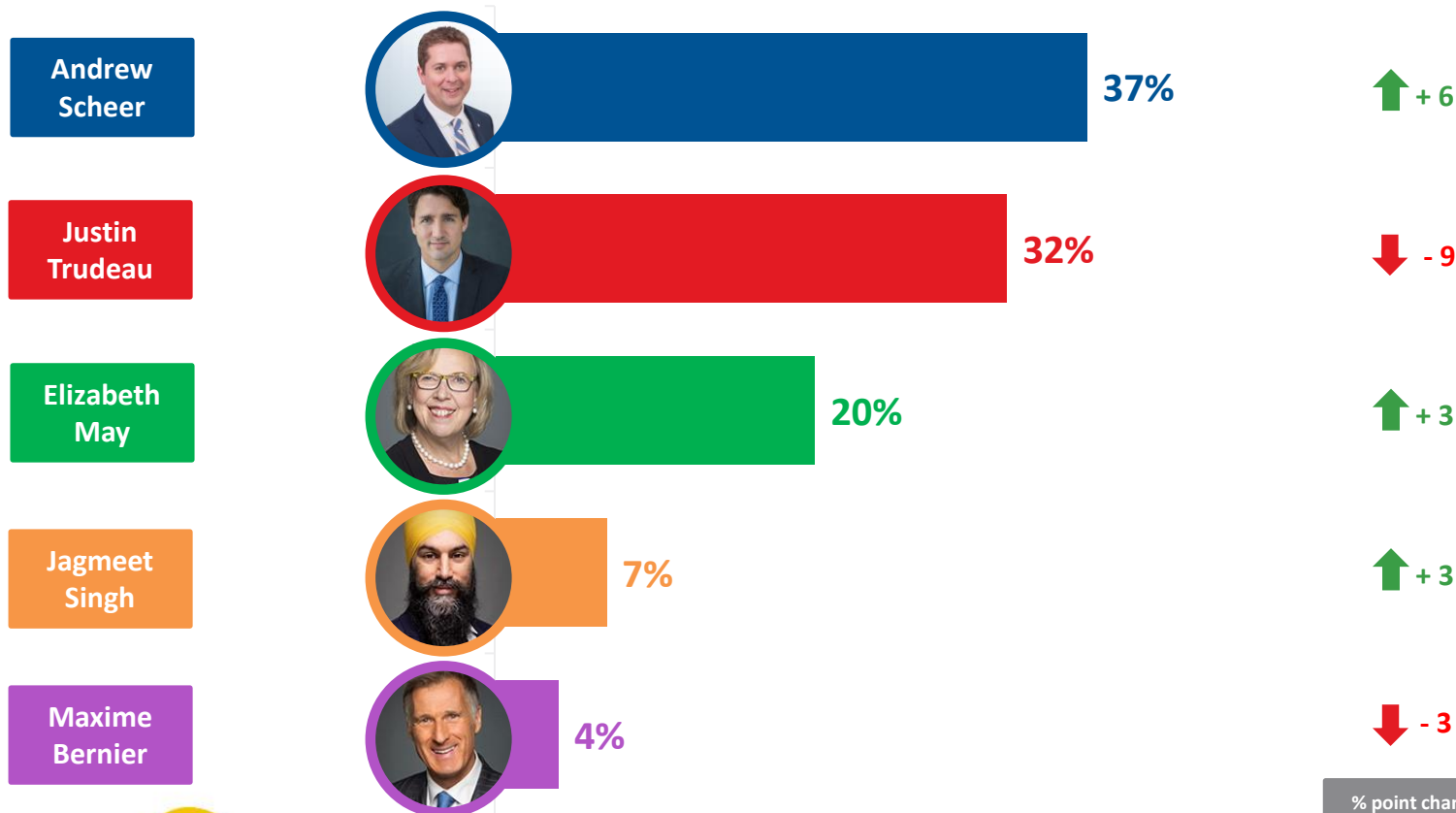
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Decided and Leaning Voters

	April 2017	October 2017	May 2018	October 2018	February 2019	May 2019
Liberal	56%	53%	37%	35%	44%	36%
Conservative	25%	31%	44%	38%	39%	39%
NDP	14%	11%	7%	8%	4%	7%
Green	4%	4%	10%	15%	10%	16%
PPC	-	-	-	-	3%	1%

FEDERAL LEADER PREFERENCE - NB

"In your opinion, which of the following leaders would make the best Prime Minister?"



“How would you rate the overall leadership of Prime Minister Justin Trudeau?”



Mean Rating
4.2

↓ - 0.4

Mean rating change vs. February 2019

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=574)