

# Winter 2019 Federal Report Nova Scotia



## Introduction

MQO Research spoke with 600 residents of Nova Scotia to gauge the political temperature in the province for the Winter edition of our quarterly political poll: Atlantic Matters.

## Federal Politics

According to the latest polling numbers, the federal Liberals continue to hold a strong lead in Nova Scotia. Among decided and leaning voters:

- Support for the Liberal Party held steady at 50%.
- Conservative support edged down 4 percentage points to 30%.
- NDP support was relatively unchanged at 12%.
- Support for the Green Party was also relatively unchanged at 7%.

The undecided / no vote group edged down 4 percentage points to 34%.

## Government Performance

The rating for the leadership of Prime Minister Justin Trudeau dropped from a mean score of 5.4 in October to 5.0 this quarter (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from January 30<sup>th</sup> to February 10<sup>th</sup>, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.0$  percentage points, 19 times out of 20.

**For more information on Atlantic Matters or MQO Research, contact:**

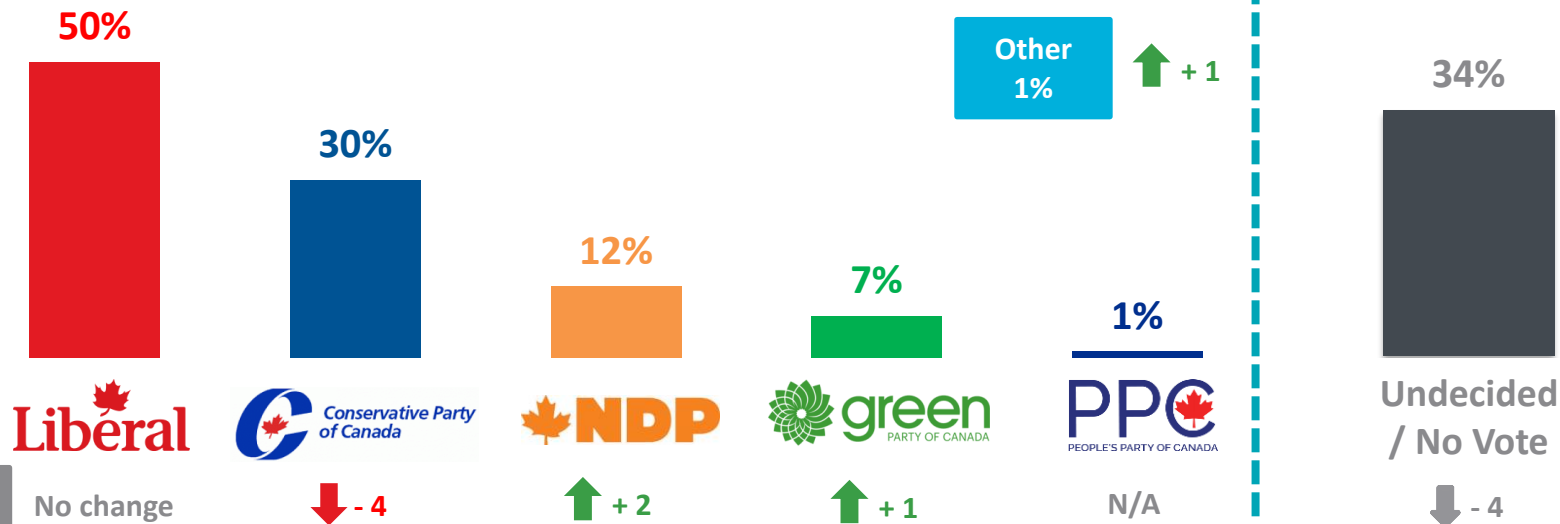
**Stephen Moore – Vice-President**

[smoore@mqoresearch.com](mailto:smoore@mqoresearch.com)

Cell: 902-210-5379

*“If a federal election were held today, which party would you most likely vote for?”*

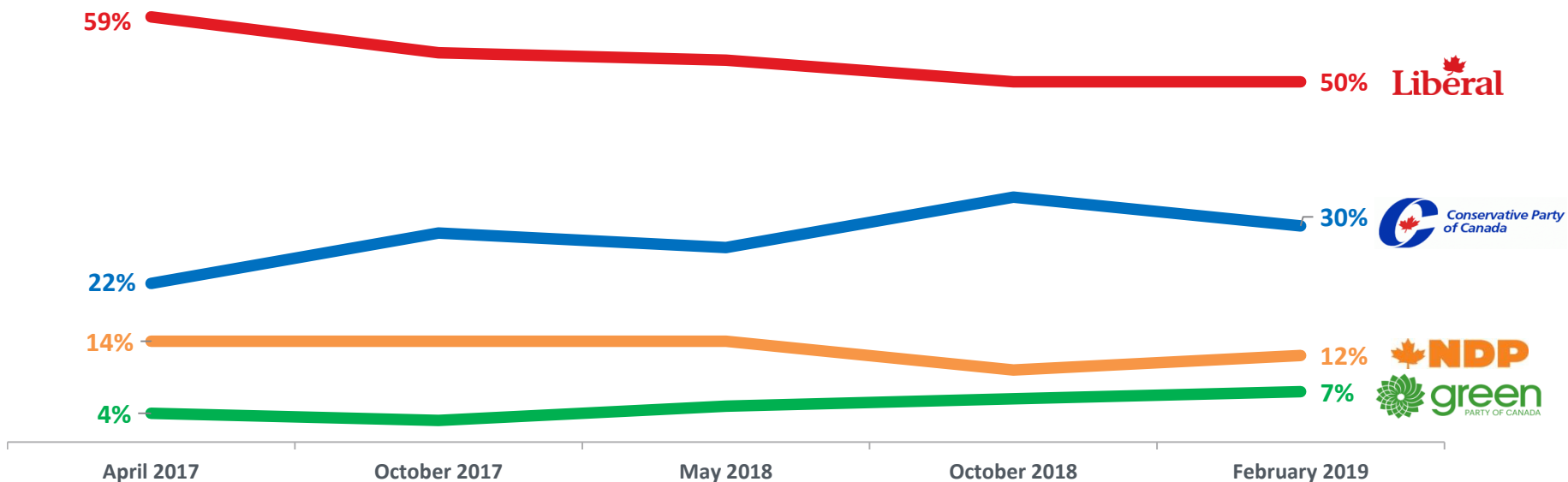
Decided and Leaning Voters



% point change vs. October 2018

*“If a federal election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



*“If a federal election were held today, which party would you most likely vote for?”*

## Decided and Leaning Voters

	April 2017	October 2017	May 2018	October 2018	February 2019
<b>Liberal</b>	59%	54%	53%	50%	50%
<b>Conservative</b>	22%	29%	27%	34%	30%
<b>NDP</b>	14%	14%	14%	10%	12%
<b>Green</b>	4%	3%	5%	6%	7%

*“How would you rate the overall leadership of Prime Minister Justin Trudeau?”*



Mean Rating  
5.0

↓ - 0.4

Mean rating change vs. October 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



\* Don't know / refusals removed (n=575)