

Winter 2019 Federal Report Newfoundland and Labrador



Introduction

MQO Research spoke with 600 residents of Newfoundland and Labrador to gauge the political temperature in the province for the January edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the Conservatives narrowed the gap this quarter, but the Liberals remain comfortably ahead. Among decided and leaning voters:

- Support for the Liberal Party edged down 4 percentage points to 56%.
- Conservative support jumped 10 percentage points to 35%.
- NDP support dropped 8 percentage points to 6%.
- Support for the Green Party was unchanged at 1%.

The undecided / no vote group was down 6 percentage points to 34%.

Government Performance

Rating for the leadership of Prime Minister Justin Trudeau trended down slightly with a mean score of 5.1 (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from January 16th to January 28th, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

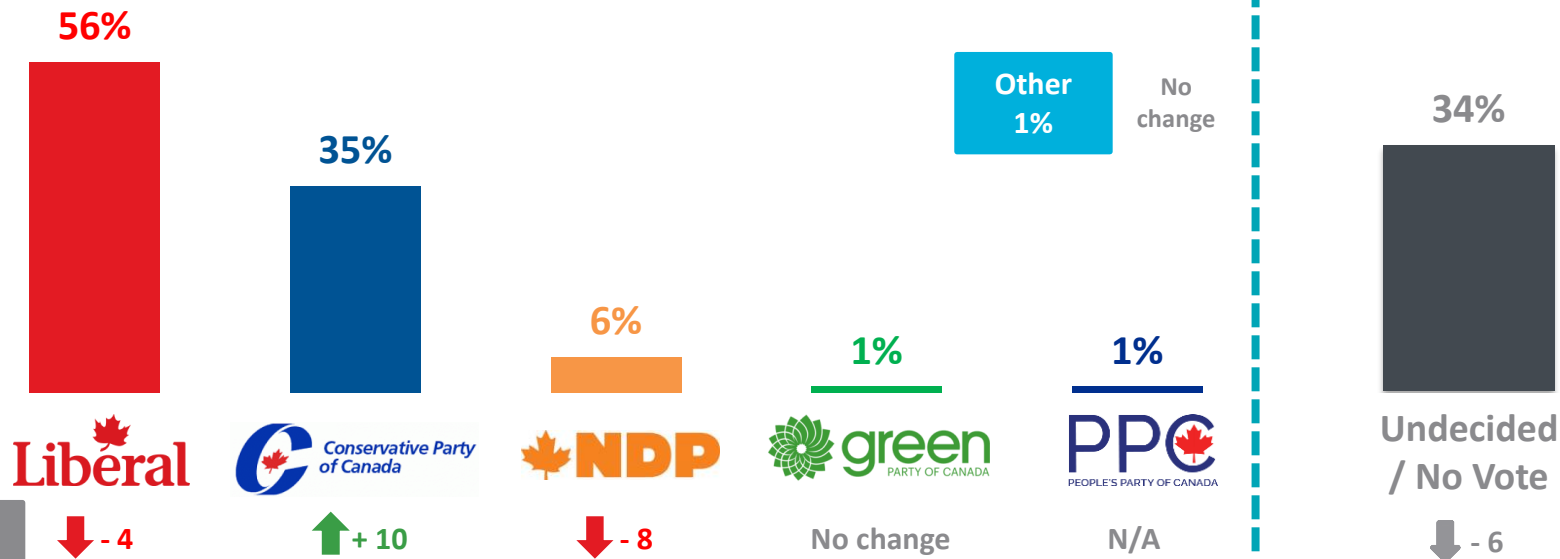
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“If a federal election were held today, which party would you most likely vote for?”

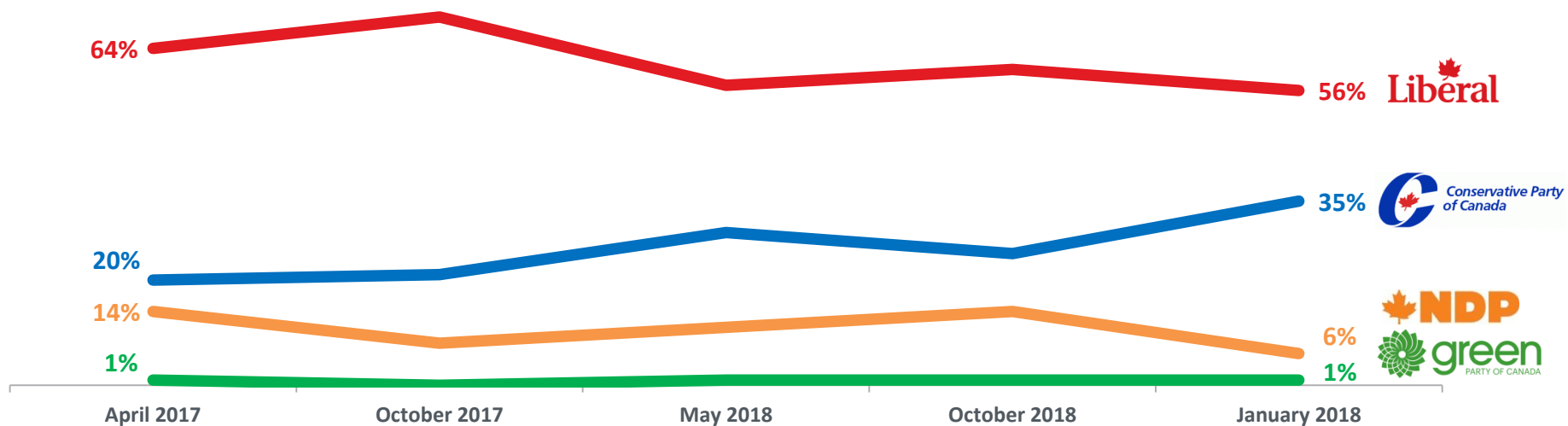
Decided and Leaning Voters



% point change vs. October 2018

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



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Decided and Leaning Voters

	April 2017	October 2017	May 2018	October 2018	January 2019
Liberal	64%	70%	57%	60%	56%
Conservative	20%	21%	29%	25%	35%
NDP	14%	8%	11%	14%	6%
Green	1%	0%	1%	1%	1%

“How would you rate the overall leadership of Prime Minister Justin Trudeau?”



Mean Rating
5.1

↓ - 0.2

Mean rating change vs. October 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=588)