

# Winter 2019 Federal Report New Brunswick



## Introduction

MQO Research spoke with 600 residents of New Brunswick to gauge the political temperature in the province for the Winter edition of our quarterly political poll: Atlantic Matters.

## Federal Politics

According to the latest polling numbers, a tight race is forming between the federal Liberals and Conservatives in New Brunswick. Among decided and leaning voters:

- Support for the Liberal Party jumped 9 percentage points to 44%.
- Conservative support was relatively unchanged at 39%.
- Support for the Green Party dropped 5 percentage points to 10%.
- NDP support edged down 4 percentage points to 4%.

The undecided / no vote group was relatively unchanged at 38%.

## Government Performance

The rating for the leadership of Prime Minister Justin Trudeau dropped from a mean score of 5.0 in October to 4.6 this quarter (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from January 30<sup>th</sup> to February 10<sup>th</sup>, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.0$  percentage points 19 times out of 20.

**For more information on Atlantic Matters or MQO Research, contact:**

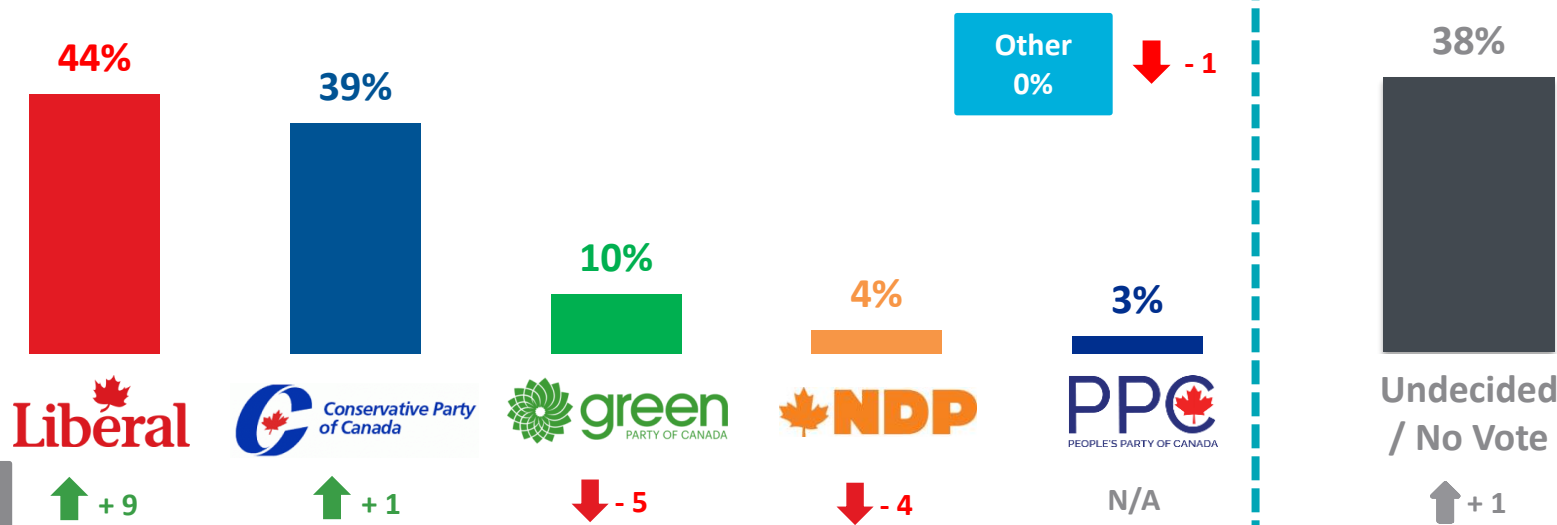
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*“If a federal election were held today, which party would you most likely vote for?”*

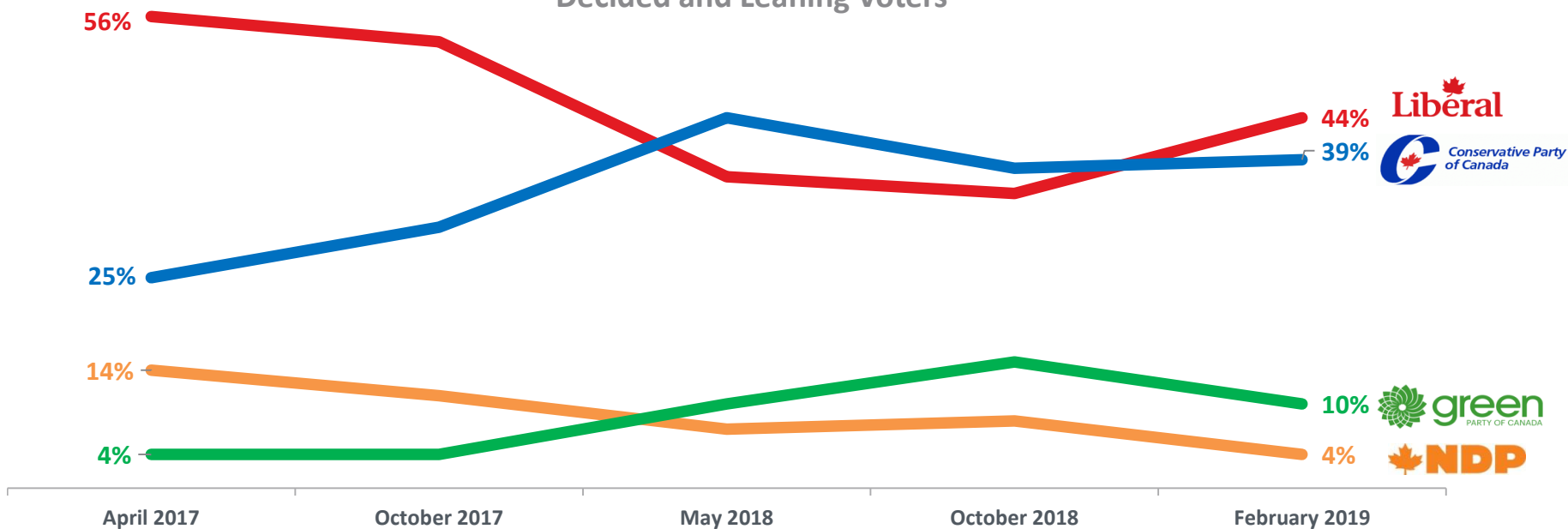
Decided and Leaning Voters



% point change vs. October 2018

*“If a federal election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



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Decided and Leaning Voters

	April 2017	October 2017	May 2018	October 2018	February 2019
<b>Liberal</b>	56%	53%	37%	35%	44%
<b>Conservative</b>	25%	31%	44%	38%	39%
<b>NDP</b>	14%	11%	7%	8%	4%
<b>Green</b>	4%	4%	10%	15%	10%

*“How would you rate the overall leadership of Prime Minister Justin Trudeau?”*



Mean Rating  
4.6

↓ - 0.4

Mean rating change vs. October 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



\* Don't know / refusals removed (n=569)