

Fall 2018 Provincial Report Prince Edward Island



Introduction

MQO Research spoke with 400 residents of Prince Edward Island to gauge the political temperature in the province for the October edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, it remains a tight race on PEI. Among decided and leaning voters:

- Current Liberal support trended down 3 percentage points to 31%.
- Support for the PC Party remained relatively unchanged at 30%.
- NDP support trended up 3 percentage points to 7%.
- Support for the Green Party was relatively unchanged at 32%.

The undecided / no vote group remained steady at 35%.

Government Performance

The rating for the leadership of Premier Wade MacLauchlan was unchanged this quarter with a mean rating of 5.1 (on a 10-point scale).

Provincial Outlook

Islander's view on the economic outlook for the province was relatively unchanged this quarter. 25 percent of Islanders reported the economic outlook over the past three months had improved, while 52% felt things had stayed about the same and 19% said the economic outlook had gotten worse.

The Atlantic Matters poll was conducted by telephone from October 22nd to November 4th, 2018 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

Stephen Moore – Vice-President

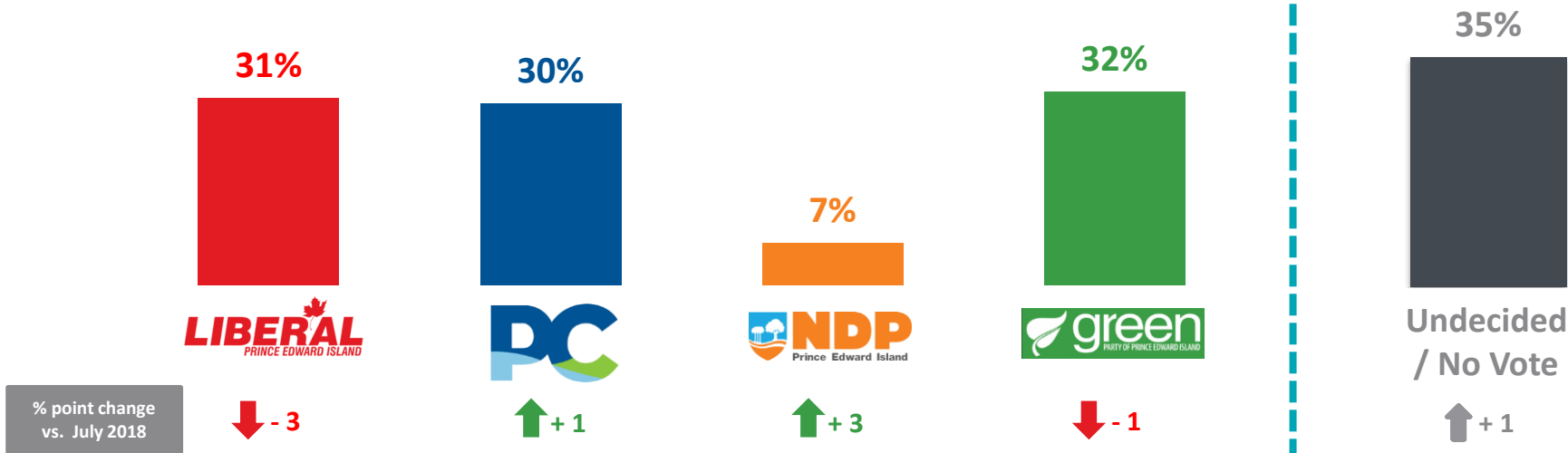
smoore@mqoresearch.com

Phone: 902-465-3034

Cell: 902-210-5379

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

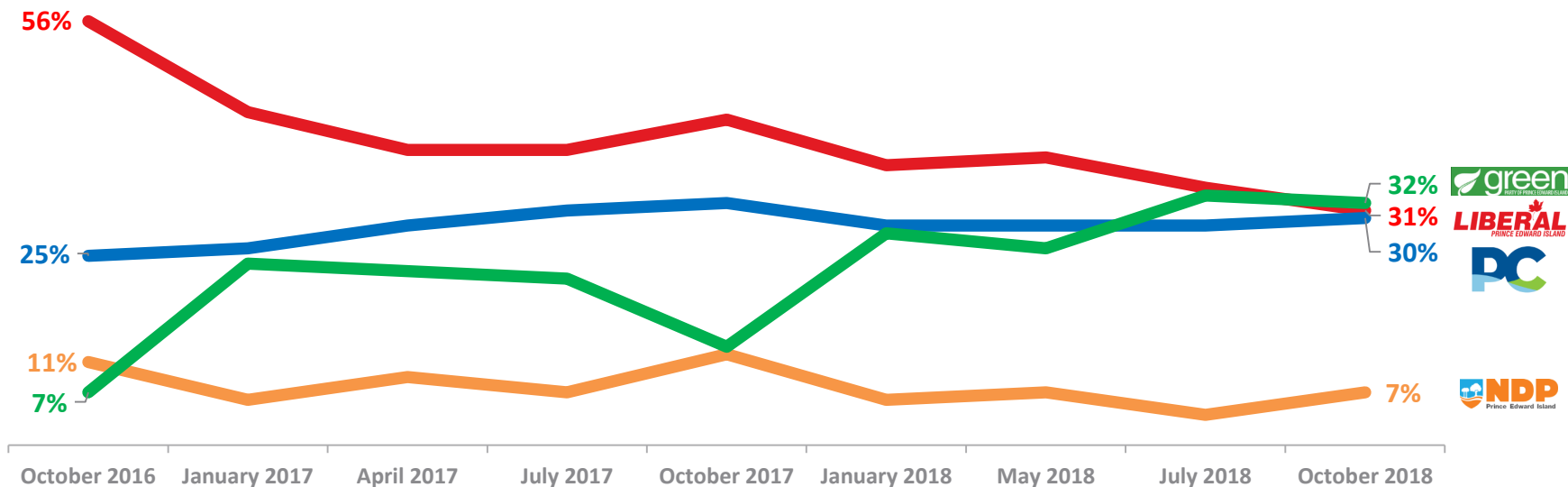


% point change vs. July 2018

PROVINCIAL POLITICS – PEI TREND

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

	October 2016	January 2017	April 2017	July 2017	October 2017	January 2018	May 2018	July 2018	October 2018
Liberal	56%	44%	39%	39%	43%	37%	38%	34%	31%
PC	25%	26%	29%	31%	32%	29%	29%	29%	30%
NDP	11%	6%	9%	7%	12%	6%	7%	4%	7%
Green	7%	24%	23%	22%	13%	28%	26%	33%	32%

“How would you rate the overall leadership of Premier Wade MacLauchlan?”



Mean Rating
5.1

No change

Mean rating change vs. July 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=354)

“Based on your personal experiences over the past three months, would you say that the general outlook in PEI has been getting...”

