

# Fall 2018 Federal Report Nova Scotia



## Introduction

MQO Research spoke with 600 residents of Nova Scotia to gauge the political temperature in the province for the October edition of our quarterly political poll: Atlantic Matters.

## Federal Politics

According to the latest polling numbers, the federal Liberals maintain a comfortable lead but the gap has narrowed. Among decided and leaning voters:

- Support for the Liberal Party edged down 3 percentage points to 50%.
- Conservative support increased 7 percentage points to 34%.
- NDP support edged down 4 percentage points to 10%.
- Support for the Green Party was relatively unchanged at 6%.

The undecided / no vote group edged up three percentage points to 38%.

## Government Performance

The rating for the leadership of Prime Minister Justin Trudeau edged up from a mean score of 5.2 in May to 5.4 this quarter (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from October 18<sup>th</sup> to November 3<sup>rd</sup>, 2018 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.0$  percentage points 19 times out of 20.

**For more information on Atlantic Matters or MQO Research, contact:**

**Stephen Moore – Vice-President**

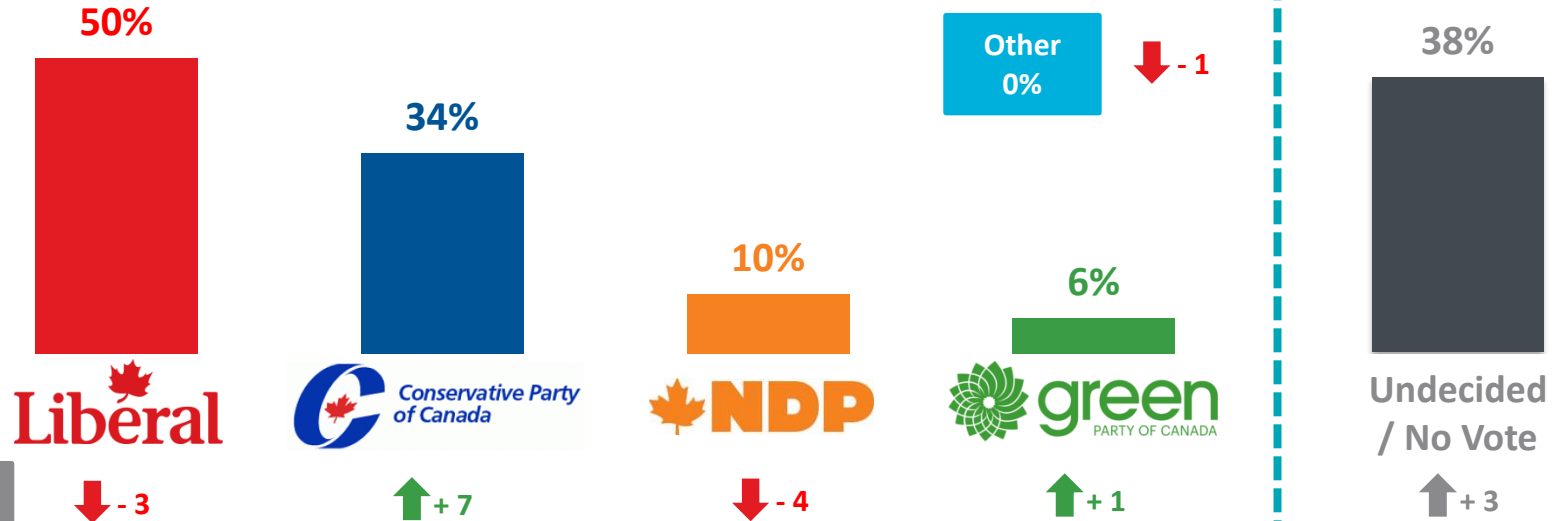
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*“If a federal election were held today, which party would you most likely vote for?”*

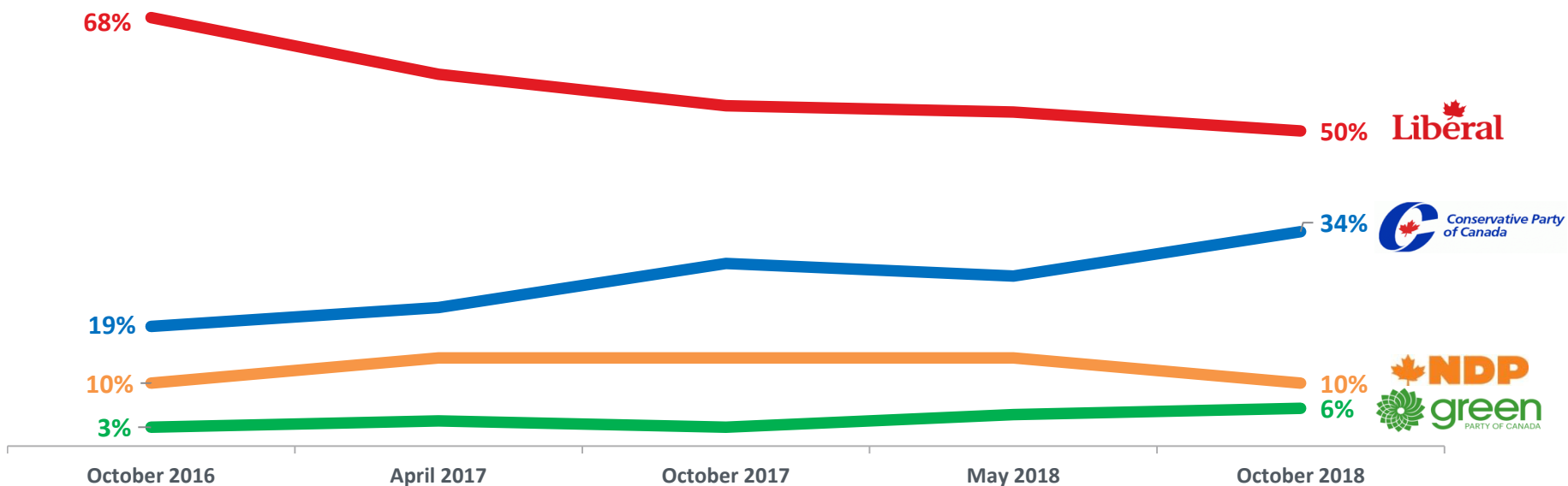
Decided and Leaning Voters



% point change vs. May 2018

*“If a federal election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



*“If a federal election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters

	October 2016	April 2017	October 2017	May 2018	October 2018
<b>Liberal</b>	68%	59%	54%	53%	50%
<b>Conservative</b>	19%	22%	29%	27%	34%
<b>NDP</b>	10%	14%	14%	14%	10%
<b>Green</b>	3%	4%	3%	5%	6%

*“How would you rate the overall leadership of Prime Minister Justin Trudeau?”*



Mean Rating  
5.4

↑ +0.2

Mean rating change vs. May 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



\* Don't know / refusals removed (n=577)