

Fall 2018 Federal Report Newfoundland and Labrador



Introduction

MQO Research spoke with 600 residents of Newfoundland and Labrador to gauge the political temperature in the province for the October edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the Liberals have a 35-point lead over the second place Conservative Party. Among decided and leaning voters:

- Support for the Liberal Party trended up 3 percentage points to 60%.
- Conservative support edged down 4 percentage points to 25%.
- NDP support trended up 3 percentage points to 14%.
- Support for the Green Party exhibited little change at 1%.
- The undecided / no vote group was relatively unchanged at 34%.

Government Performance

Rating for the leadership of Prime Minister Justin Trudeau held relatively steady with a mean score of 5.3 (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from October 12th to October 26th, 2018 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

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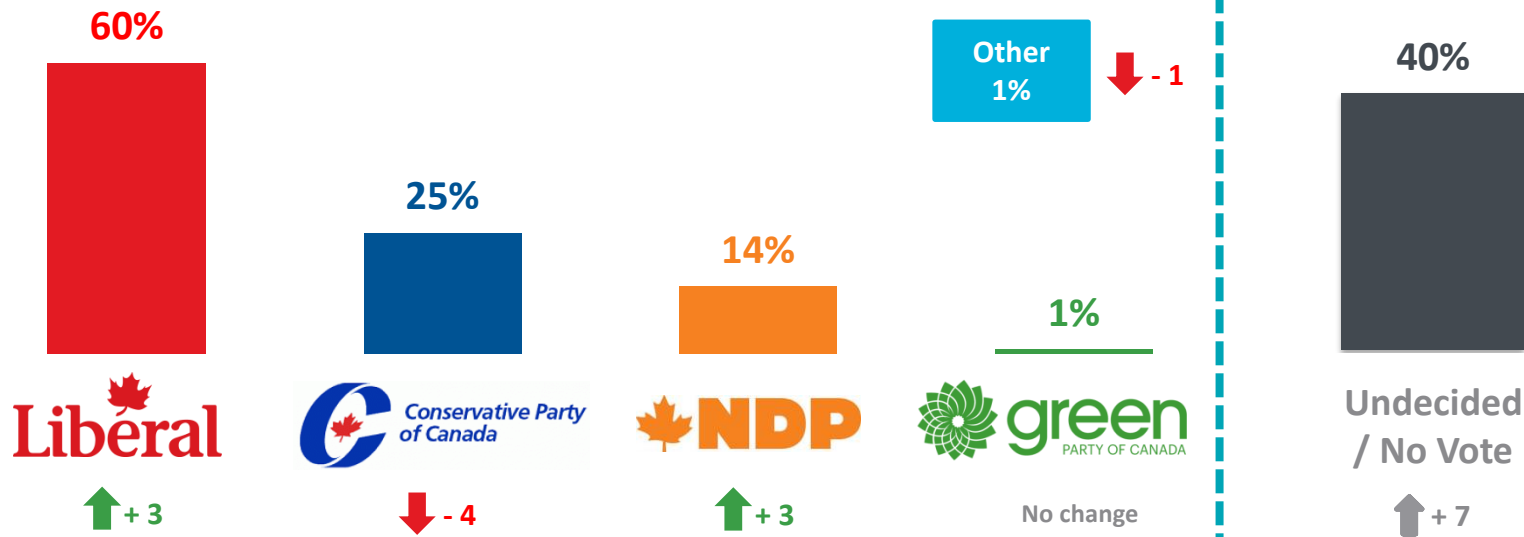
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"If a federal election were held today, which party would you most likely vote for?"

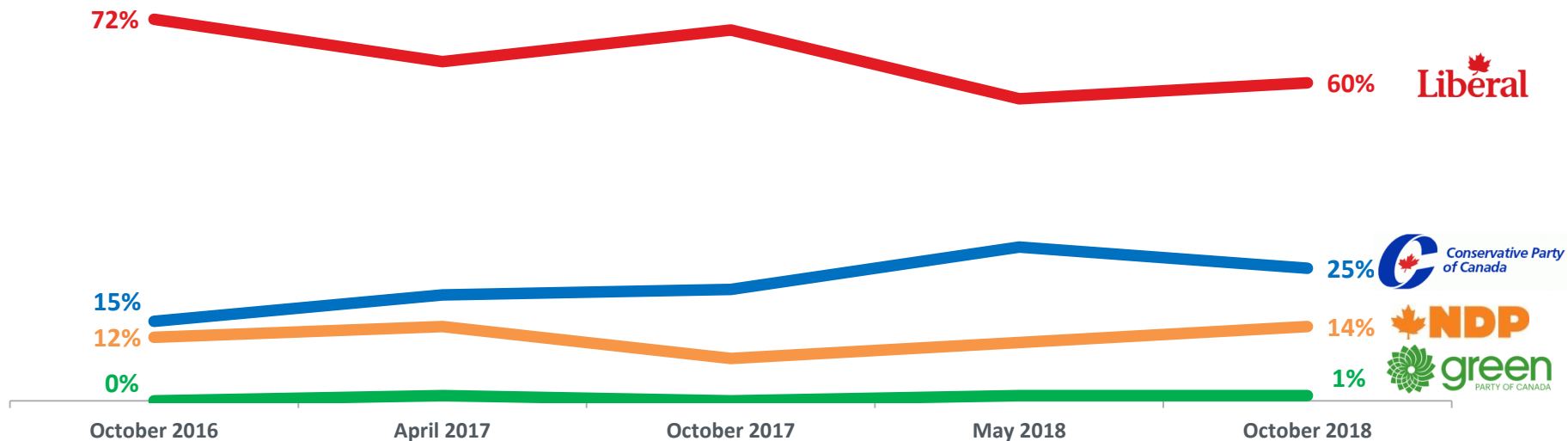
Decided and Leaning Voters



% point change vs. May 2018

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



October 2018 (n=402): Margin of error is ± 4.9 percentage points at 95% CI

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

	October 2016	April 2017	October 2017	May 2018	October 2018
Liberal	72%	64%	70%	57%	60%
Conservative	15%	20%	21%	29%	25%
NDP	12%	14%	8%	11%	14%
Green	0%	1%	0%	1%	1%

“How would you rate the overall leadership of Prime Minister Justin Trudeau?”



Mean Rating
5.3

↑ + 0.1

Mean rating change vs. May 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=581)