

# Summer 2018 Report Newfoundland and Labrador



## Introduction

MQO Research spoke with 600 residents of Newfoundland and Labrador to gauge the political temperature in the province for the July edition of our quarterly political poll: Atlantic Matters.

## Provincial Politics

According to the latest polling numbers, support for all three political parties held steady again in July. Among decided and leaning voters:

- Support for the Liberal Party held steady at 44%.
- PC Party support was also relatively unchanged at 38%.
- NDP support exhibited no change at 16%.
- The undecided / no vote group dropped 6 percentage points to 35%.

## Government Performance

Ratings for the leadership of Premier Dwight Ball were unchanged this quarter with a mean score of 4.8 (on a 10-point scale).

## Provincial Outlook

The economic outlook for the province held relatively steady in July. 52% of residents of Newfoundland and Labrador reported that their outlook on the economy had worsened over the past three months, 37% indicated their outlook had stayed the same, while just 9 percent felt things had gotten better.

The Atlantic Matters poll was conducted by telephone from July 12<sup>th</sup> to August 2<sup>nd</sup>, 2018 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.0$  percentage points 19 times out of 20.

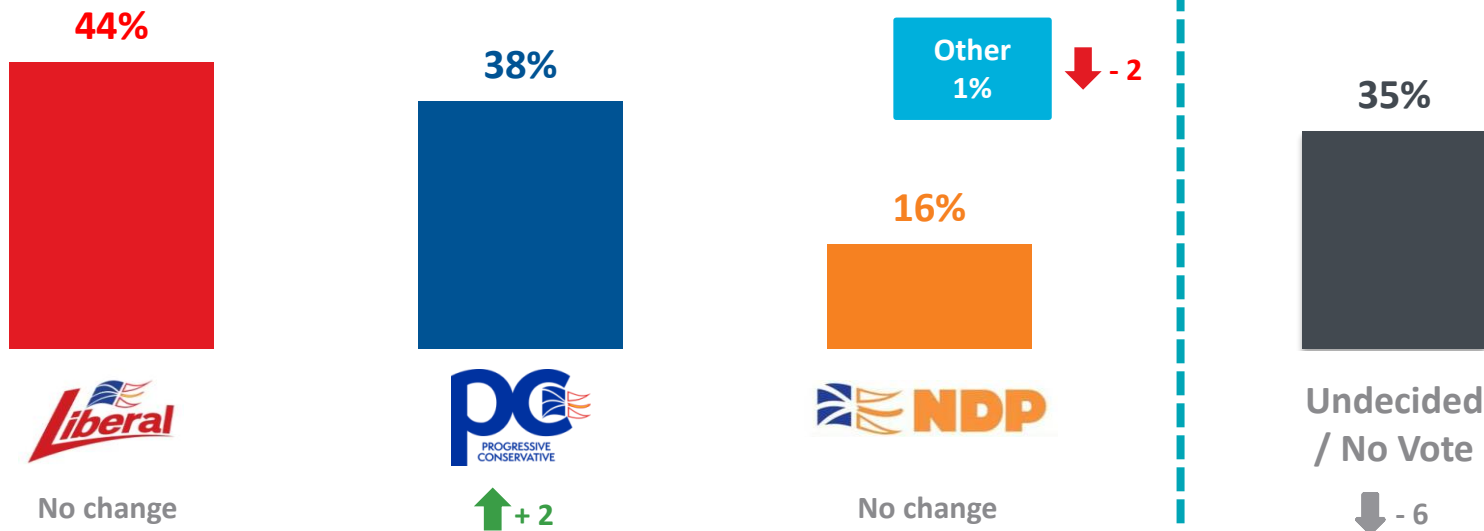
**For more information on Atlantic Matters or MQO Research, contact:**

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*“If a provincial election were held today, which party would you most likely vote for?”*

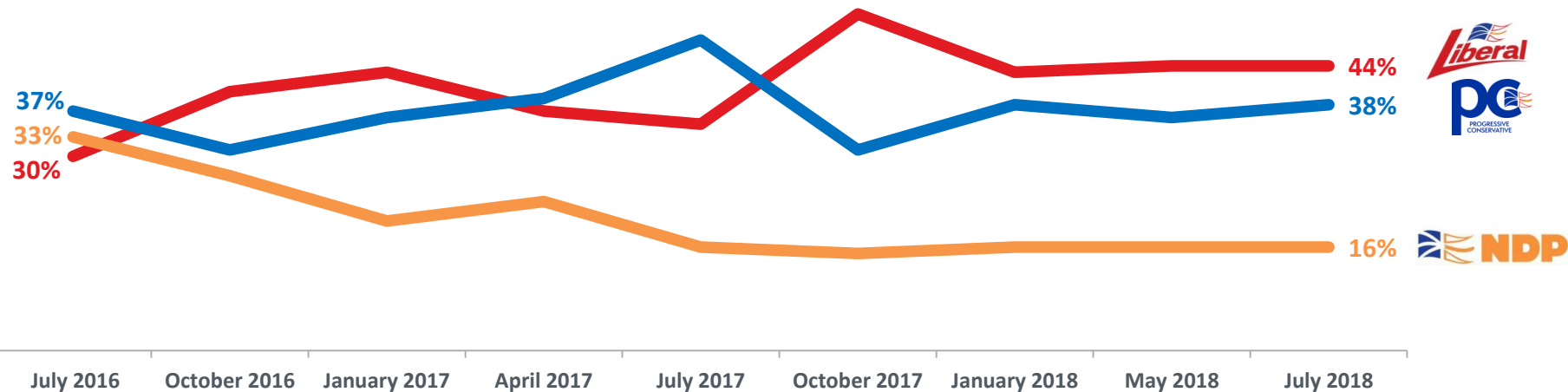
Decided and Leaning Voters



% point change vs. May 2018

*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters

	April 2016	July 2016	October 2016	January 2017	April 2017	July 2017	October 2017	January 2018	May 2018	July 2018
<b>Liberal</b>	37%	30%	40%	43%	37%	35%	52%	43%	44%	44%
<b>PC</b>	30%	37%	31%	36%	39%	48%	31%	38%	36%	38%
<b>NDP</b>	31%	33%	27%	20%	23%	16%	15%	16%	16%	16%

*“How would you rate the overall leadership of Premier Dwight Ball?”*



Mean Rating  
4.8

No change

Mean rating change vs. May 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



\* Don't know / refusals removed (n=564)

*“Based on your personal experiences over the past three months, would you say that the general outlook in NL has been getting...”*

