

Summer 2019 Provincial Report Nova Scotia



Introduction

MQO Research spoke with 400 residents of Nova Scotia to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, the Liberals and PCs are currently tied in NS. Among decided and leaning voters:

- PC Party support edged down 3% percentage points to 35%.
- Current Liberal support increased 5% percentage points to 35%.
- NDP support was relatively steady at 20%.
- Support for the Green Party trended down 4 percentage points to 8%.

The Atlantic Matters poll was conducted by telephone from August 20th to August 27th, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points, 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

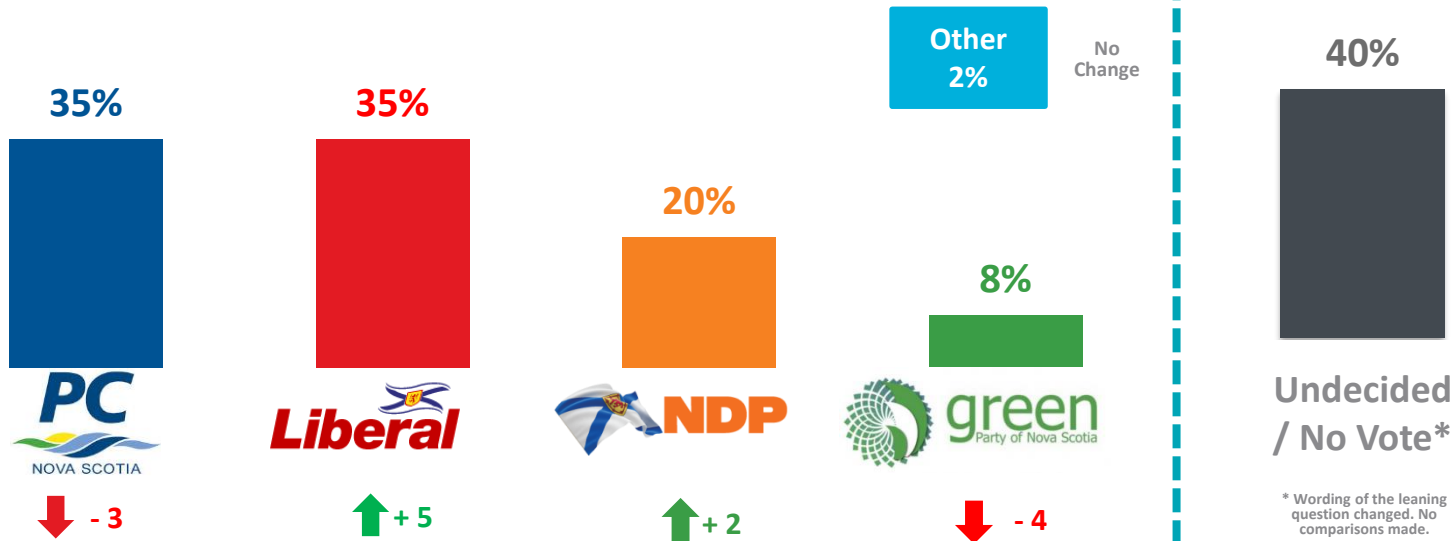
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“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

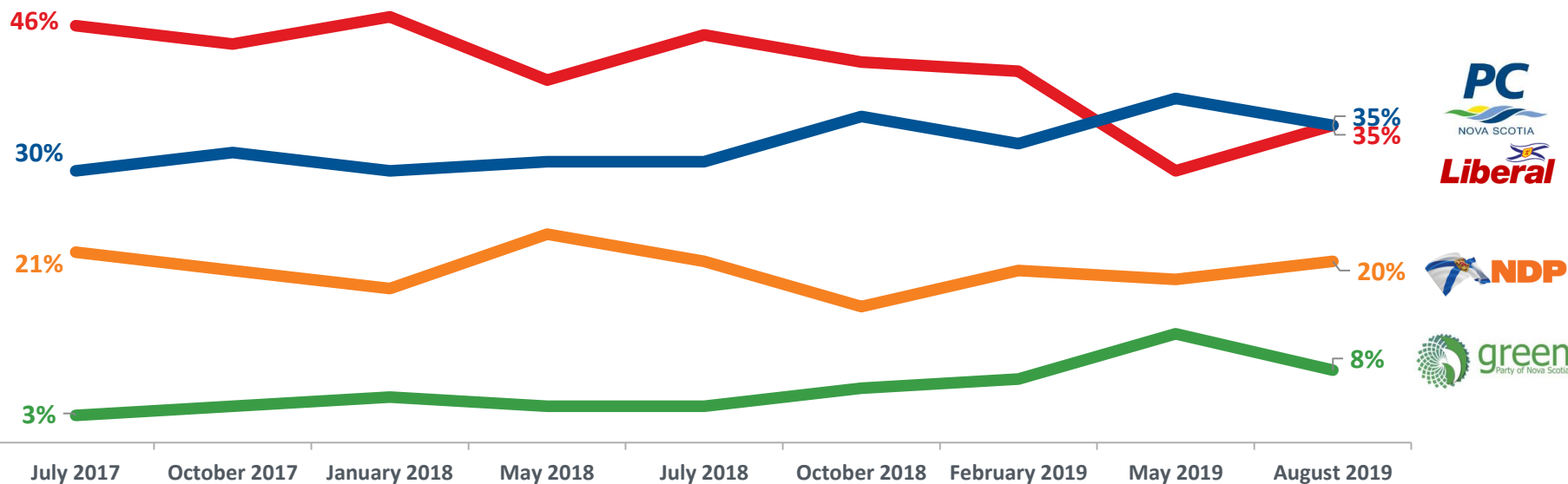


% point change vs. May 2019

* Wording of the leaning question changed. No comparisons made.

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



August 2019 (n=251): Margin of error is ± 6.2 percentage points at 95% CI

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

	July 2017	October 2017	January 2018	May 2018	July 2018	October 2018	February 2019	May 2019	August 2019
Liberal	46%	44%	47%	40%	45%	42%	41%	30%	35%
PC	30%	32%	30%	31%	31%	36%	33%	38%	35%
NDP	21%	19%	17%	23%	20%	15%	19%	18%	20%
Green	3%	4%	5%	4%	4%	6%	7%	12%	8%