

Summer 2019 Federal Report Nova Scotia



Introduction

MQO Research spoke with 400 residents of Nova Scotia to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the federal Liberals have a double-digit lead in NS. Among decided and leaning voters:

- Support for the Liberal Party was relatively unchanged at 44%.
- Conservative support trended down 4 percentage points to 31%.
- NDP support held relatively steady at 13%.
- Support for the Green Party was relatively unchanged at 9%.
- Support for the People's Party held steady at 1%.

Leader Preference

Support for Prime Minister Justin Trudeau rebounded in August. Amongst decided respondents:

- Prime Minister Justin Trudeau was the top choice of 44% of voters, up 7 percentage points from May.
- Support for Conservative Leader Andrew Scheer dropped 7 percentage points to 24%.
- Green Leader Elizabeth May garnered the support of 19% of voters (down 4 percentage points).
- Support for NDP Leader Jagmeet Singh increased by 5 percentage points to 11%.
- Support for People's Party Leader Maxime Bernier held relatively steady at 2%.

The Atlantic Matters poll was conducted by telephone from August 20th to August 27th, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points, 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

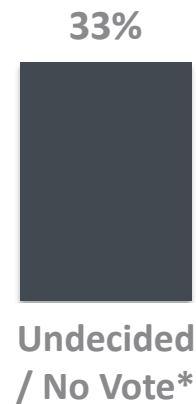
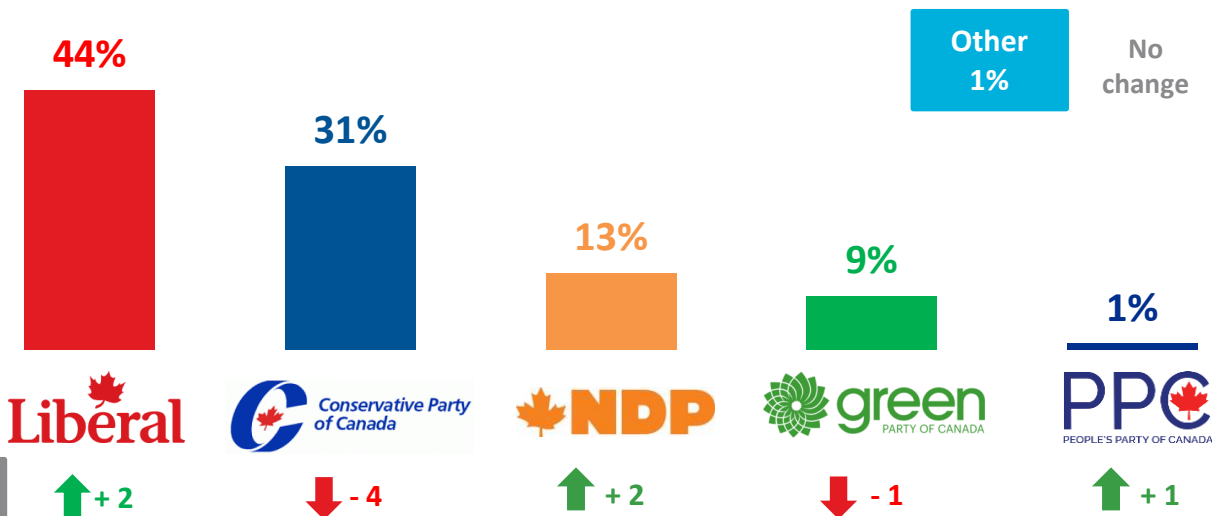
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“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

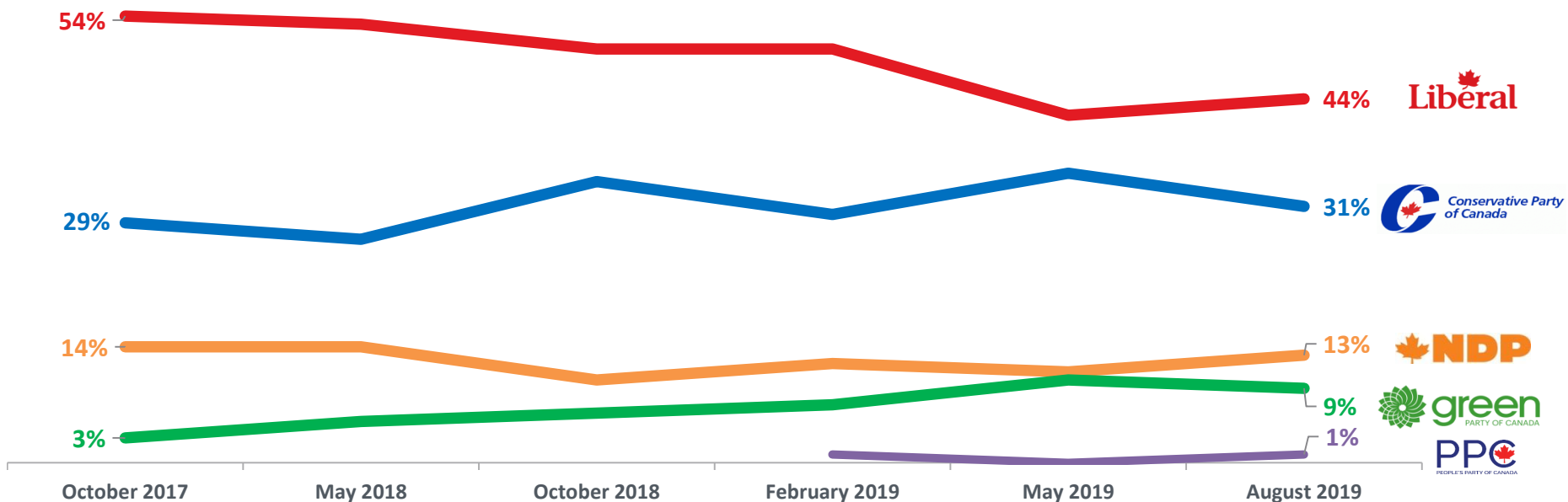


* Wording of the leaning question changed. No comparisons made.

% point change vs. May 2019

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



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Decided and Leaning Voters

	October 2017	May 2018	October 2018	February 2019	May 2019	August 2019
Liberal	54%	53%	50%	50%	42%	44%
Conservative	29%	27%	34%	30%	35%	31%
NDP	14%	14%	10%	12%	11%	13%
Green	3%	5%	6%	7%	10%	9%
PPC	-	-	-	1%	0%	1%

FEDERAL LEADER PREFERENCE - NS

"In your opinion, which of the following leaders would make the best Prime Minister?"

