Summer 2019 Federal Report
Nova Scotia
Introduction

MQO Research spoke with 400 residents of Nova Scotia to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the federal Liberals have a double-digit lead in NS. Among decided and leaning voters:

- Support for the Liberal Party was relatively unchanged at 44%.
- Conservative support trended down 4 percentage points to 31%.
- NDP support held relatively steady at 13%.
- Support for the Green Party was relatively unchanged at 9%.
- Support for the People’s Party held steady at 1%.

Leader Preference

Support for Prime Minister Justin Trudeau rebounded in August. Amongst decided respondents:

- Prime Minister Justin Trudeau was the top choice of 44% of voters, up 7 percentage points from May.
- Support for Conservative Leader Andrew Scheer dropped 7 percentage points to 24%.
- Green Leader Elizabeth May garnered the support of 19% of voters (down 4 percentage points).
- Support for NDP Leader Jagmeet Singh increased by 5 percentage points to 11%.
- Support for People’s Party Leader Maxime Bernier held relatively steady at 2%.

The Atlantic Matters poll was conducted by telephone from August 20th to August 27th, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points, 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

Stephen Moore – Vice-President
smoore@mqoresearch.com
Cell: 902-210-5379
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

- Liberal: 44% (↑ + 2)
- Conservative Party of Canada: 31% (↓ - 4)
- NDP: 13% (↑ + 2)
- Green Party of Canada: 9% (↓ - 1)
- People’s Party of Canada (PPC): 1% (↑ + 1)
- Other: 1%
- Undecided / No Vote: 33%

August 2019 (n=275): Margin of error is ± 5.9 percentage points at 95% CI

* Wording of the leaning question changed. No comparisons made.
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

- Liberal: 54% (October 2017), 44% (August 2019)
- Conservative: 29% (October 2017), 31% (August 2019)
- NDP: 14% (October 2017), 13% (August 2019)
- Green: 3% (October 2017), 9% (August 2019)
- PPC: 1% (October 2017), 1% (August 2019)

August 2019 (n=275): Margin of error is ±5.9 percentage points at 95% CI
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liberal</td>
<td>54%</td>
<td>53%</td>
<td>50%</td>
<td>50%</td>
<td>42%</td>
<td>44%</td>
</tr>
<tr>
<td>Conservative</td>
<td>29%</td>
<td>27%</td>
<td>34%</td>
<td>30%</td>
<td>35%</td>
<td>31%</td>
</tr>
<tr>
<td>NDP</td>
<td>14%</td>
<td>14%</td>
<td>10%</td>
<td>12%</td>
<td>11%</td>
<td>13%</td>
</tr>
<tr>
<td>Green</td>
<td>3%</td>
<td>5%</td>
<td>6%</td>
<td>7%</td>
<td>10%</td>
<td>9%</td>
</tr>
<tr>
<td>PPC</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>1%</td>
<td>0%</td>
<td>1%</td>
</tr>
</tbody>
</table>

August 2019 (n=275): Margin of error is ± 5.9 percentage points at 95% CI
“In your opinion, which of the following leaders would make the best Prime Minister?”

- **Justin Trudeau**: 44% (↑ + 7)
- **Andrew Scheer**: 24% (↓ - 7)
- **Elizabeth May**: 19% (↓ - 4)
- **Jagmeet Singh**: 11% (↑ + 5)
- **Maxime Bernier**: 2% (↓ - 1)

August 2019 (n=293): Margin of error is ± 4.8 percentage points at 95% CI