Summer 2019 Federal Report
Newfoundland and Labrador
Introduction

MQO Research spoke with 400 residents of Newfoundland and Labrador to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the Liberals remain in front, but the gap is narrowing heading into the fall election. Among decided and leaning voters:

- Support for the Liberal Party edged down 3 percentage points to 46%.
- Conservative support was relatively unchanged at 38%.
- NDP support held steady at 11%.
- Support for the Green Party held steady at 2%.
- Support for the People’s Party was also relatively unchanged at 2%.

Leader Preference

Prime Minister Justin Trudeau remains the top choice for Prime Minister in Newfoundland and Labrador. Among decided respondents:

- Prime Minister Justin Trudeau garnered the support of 48% of voters, relatively unchanged from May.
- Support for Conservative Leader Andrew Scheer trended down 4 percentage points to 30%.
- NDP Leader Jagmeet Singh was the top choice among 10% of voters, relatively unchanged from May.
- Green Leader Elizabeth May garnered the support of 8% of voters, on par with last quarter.
- Support for People’s Party Leader Maxime Bernier was relatively unchanged at 4%.

The Atlantic Matters poll was conducted by telephone from July 25th to July 31st, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ±4.9 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

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“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

- Liberal: 46% (down 3 from May 2019)
- Conservative: 38% (up 1 from May 2019)
- NDP (New Democratic Party): 11% (no change)
- Green Party: 2% (down 1 from May 2019)
- PPC (People’s Party of Canada): 2% (up 2 from May 2019)
- Other: 1% (up 1 from May 2019)

Undecided / No Vote: 33%

July 2019 (n=277): Margin of error is ± 5.9 percentage points at 95% CI

* Wording of the leaning question changed. No comparisons made.
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

- November 2017: Liberal 70%, Conservative 21%, NDP 8%
- May 2018: Liberal 67%, Conservative 21%, NDP 8%
- October 2018: Liberal 66%, Conservative 21%, NDP 8%
- January 2019: Liberal 65%, Conservative 21%, NDP 8%
- May 2019: Liberal 63%, Conservative 22%, NDP 9%
- July 2019: Liberal 61%, Conservative 22%, NDP 9%

July 2019 (n=277): Margin of error is ± 5.9 percentage points at 95% CI
Decided and Leaning Voters

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<tbody>
<tr>
<td>Liberal</td>
<td>70%</td>
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<tr>
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July 2019 (n=277): Margin of error is ± 5.9 percentage points at 95% CI
“In your opinion, which of the following leaders would make the best Prime Minister?”

- **Justin Trudeau**: 48% (+1) vs. May 2019
- **Andrew Scheer**: 30% (-4)
- **Jagmeet Singh**: 10% (+1)
- **Elizabeth May**: 8% (No change)
- **Maxime Bernier**: 4% (+1)

July 2019 (n=273): Margin of error is ± 5.9 percentage points at 95% CI