MQO Research spoke with 400 residents of New Brunswick to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the federal Liberals and Conservatives are now statistically tied in New Brunswick. Among decided and leaning voters:

- Support for the Liberal Party increased 5 percentage points to 41%.
- Conservative support held relatively steady at 40%.
- Support for the Green Party dropped 7 percentage points to 9%.
- NDP support remained relatively steady at 6%.
- Support for the People’s Party edged up 3 percentage points to 4%.

Leader Preference

Conservative Party Leader Andrew Scheer and Prime Minister Justin Trudeau are tied for the top choice for Prime Minister. Among decided respondents:

- Support for Conservative Leader Andrew Scheer was relatively unchanged at 35%.
- Prime Minister Justin Trudeau was also the top choice of 35% of voters, edging up 3 percentage points.
- Support for Green Leader Elizabeth May was relatively unchanged at 19%.
- Support for NDP Leader Jagmeet Singh held steady at 6%.
- Support for People’s Party Leader Maxime Bernier was also relatively unchanged at 5%.

The Atlantic Matters poll was conducted by telephone from August 6th to August 14th, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact: Stephen Moore – Vice-President
smoore@mqoresearch.com / Cell: 902-210-5379
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

August 2019 (n=277): Margin of error is ± 5.9 percentage points at 95% CI

41% Liberal

40% Conservative Party of Canada

9% green PARTY OF CANADA

6% NDP

4% PPC

31% Undecided / No Vote*

% point change vs. May 2019:

Liberal: + 5

Conservative Party of Canada: + 1

green PARTY OF CANADA: - 7

NDP: - 1

PPC: + 3

* Wording of the leaning question changed. No comparisons made.
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

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August 2019 (n=277): Margin of error is ± 5.9 percentage points at 95% CI
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

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August 2019 (n=277): Margin of error is ± 5.9 percentage points at 95% CI
FEDERAL LEADER PREFERENCE - NB

“In your opinion, which of the following leaders would make the best Prime Minister?”

- **Andrew Scheer**: 35% (down -2)
- **Justin Trudeau**: 35% (up +3)
- **Elizabeth May**: 19% (down -1)
- **Jagmeet Singh**: 6% (down -1)
- **Maxime Bernier**: 5% (up +1)

August 2019 (n=285): Margin of error is ± 5.8 percentage points at 95% CI

% point change vs. May 2019