Introduction

MQO Research spoke with 600 residents of Nova Scotia to gauge the political temperature in the province for the Winter edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the federal Liberals continue to hold a strong lead in Nova Scotia. Among decided and leaning voters:

- Support for the Liberal Party held steady at 50%.
- Conservative support edged down 4 percentage points to 30%.
- NDP support was relatively unchanged at 12%.
- Support for the Green Party was also relatively unchanged at 7%.

The undecided / no vote group edged down 4 percentage points to 34%.

Government Performance

The rating for the leadership of Prime Minister Justin Trudeau dropped from a mean score of 5.4 in October to 5.0 this quarter (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from January 30th to February 10th, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points, 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

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Cell: 902-210-5379
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

- Liberal: 50% (No change)
- Conservative: 30% (-4)
- NDP: 12% (+2)
- Green: 7% (+1)
- PPC: 1% (N/A)
- Other: 1% (+1)
- Undecided: 34% (-4)

February 2019 (n=396): Margin of error is ±4.9 percentage points at 95% CI.
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

<table>
<thead>
<tr>
<th>Party</th>
<th>April 2017</th>
<th>October 2017</th>
<th>May 2018</th>
<th>October 2018</th>
<th>February 2019</th>
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</thead>
<tbody>
<tr>
<td>Liberal</td>
<td>59%</td>
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<td>Conservative</td>
<td>22%</td>
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<td>Green Party</td>
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<td>NDP</td>
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February 2019 (n=396): Margin of error is ± 4.9 percentage points at 95% CI
FEDERAL POLITICS – NS TREND

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

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<td>Green</td>
<td>4%</td>
<td>3%</td>
<td>5%</td>
<td>6%</td>
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February 2019 (n=396): Margin of error is ± 4.9 percentage points at 95% CI
“How would you rate the overall leadership of Prime Minister Justin Trudeau?”

Mean Rating 5.0

- 0.4

Mean rating change vs. October 2018

1 to 5  6 to 7  8 to 10 (1 – very weak / 10 – very strong)

54%  29%  17%

* Don’t know / refusals removed (n=575)