

Winter 2019 Provincial Report Newfoundland and Labrador



Introduction

MQO Research spoke with 600 residents of Newfoundland and Labrador to gauge the political temperature in the province for the January edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, a tight race is forming between the Liberals and PCs heading into an election year. Among decided and leaning voters:

- Support for the Liberal Party trended down 3 percentage points to 44%.
- PC Party support jumped 7 percentage points to 42%.
- NDP support edged down 4 percentage points to 12%.

The undecided / no vote group held relatively steady at 40%.

Government Performance

Rating for the leadership of Premier Dwight Ball held relatively steady with a mean score of 5.2 (on a 10-point scale) this quarter.

Provincial Outlook

The outlook for the province held relatively steady in January. 44% of residents of Newfoundland and Labrador reported their outlook had worsened over the past three months while 44% indicated their outlook stayed the same and 10 percent felt things had gotten better.

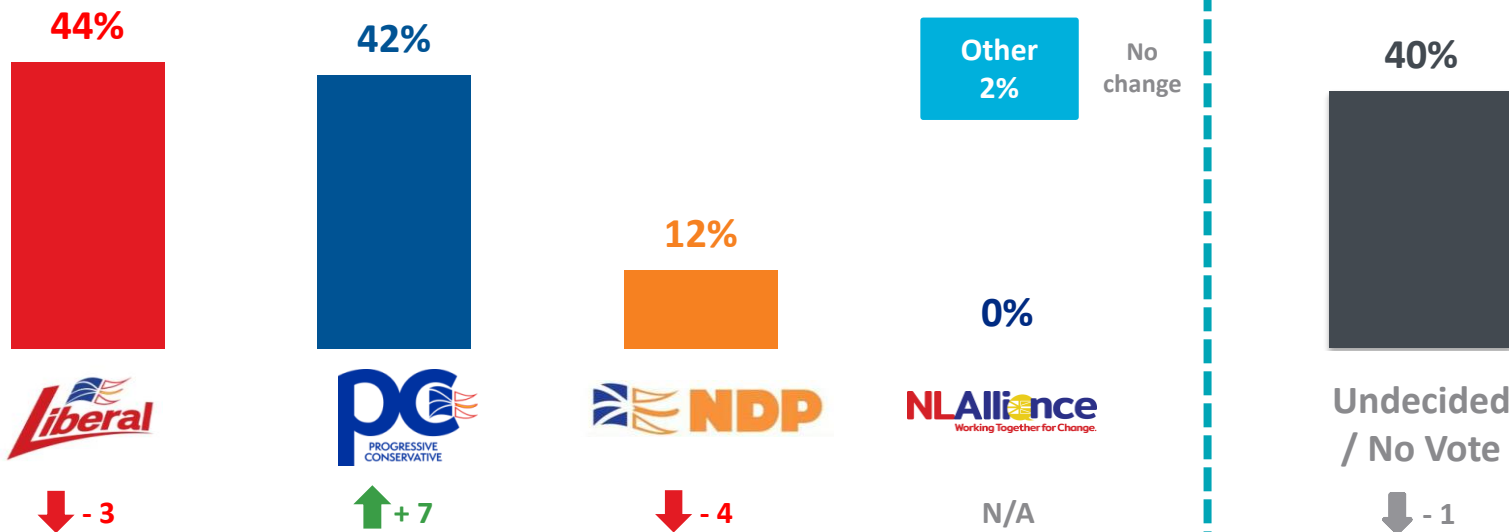
The Atlantic Matters poll was conducted by telephone from January 16th to January 28th, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

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“If a provincial election were held today, which party would you most likely vote for?”

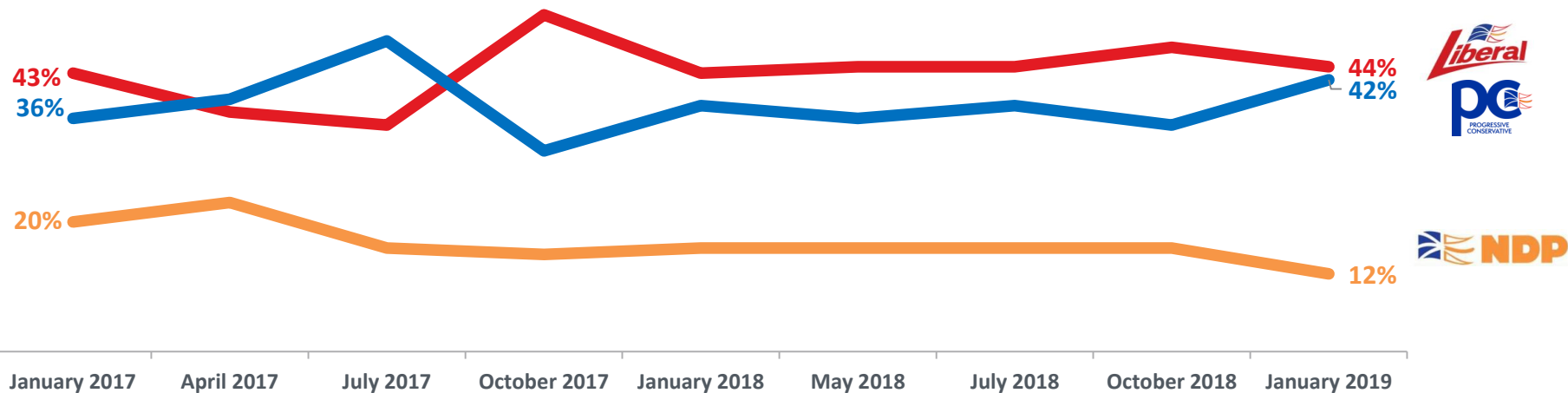
Decided and Leaning Voters



% point change vs. October 2018

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Decided and Leaning Voters



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Decided and Leaning Voters

	January 2017	April 2017	July 2017	October 2017	January 2018	May 2018	July 2018	October 2018	January 2019
Liberal	43%	37%	35%	52%	43%	44%	44%	47%	44%
PC	36%	39%	48%	31%	38%	36%	38%	35%	42%
NDP	20%	23%	16%	15%	16%	16%	16%	16%	12%

“How would you rate the overall leadership of Premier Dwight Ball?”



Mean Rating
5.2

↑ + 0.1

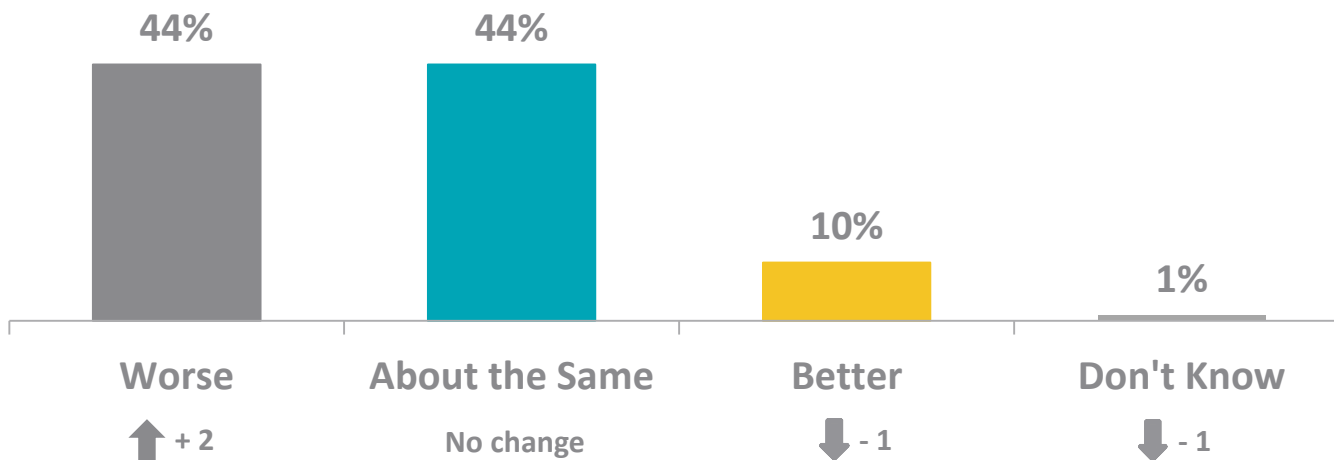
Mean rating change vs. October 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=567)

“Based on your personal experiences over the past three months, would you say that the general outlook in NL has been getting...”



% point change vs. October 2018