Winter 2019 Federal Report
New Brunswick
Introduction

MQO Research spoke with 600 residents of New Brunswick to gauge the political temperature in the province for the Winter edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, a tight race is forming between the federal Liberals and Conservatives in New Brunswick. Among decided and leaning voters:

- Support for the Liberal Party jumped 9 percentage points to 44%.
- Conservative support was relatively unchanged at 39%.
- Support for the Green Party dropped 5 percentage points to 10%.
- NDP support edged down 4 percentage points to 4%.

The undecided / no vote group was relatively unchanged at 38%.

Government Performance

The rating for the leadership of Prime Minister Justin Trudeau dropped from a mean score of 5.0 in October to 4.6 this quarter (on a 10-point scale).

The Atlantic Matters poll was conducted by telephone from January 30th to February 10th, 2019 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

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FEDERAL POLITICS - NB

“If a federal election were held today, which party would you most likely vote for?"
Decided and Leaning Voters

- Liberal: 44% (+9)
- Conservative Party of Canada: 39% (+1)
- green Party of Canada: 10% (-5)
- NDP: 4% (-4)
- People’s Party of Canada (PPC): 3% (N/A)
- Other: 0% (-1)
- Undecided: 38% (+1)

February 2019 (n=375): Margin of error is ± 5.1 percentage points at 95% CI
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

<table>
<thead>
<tr>
<th></th>
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<th>October 2017</th>
<th>May 2018</th>
<th>October 2018</th>
<th>February 2019</th>
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<tbody>
<tr>
<td>Liberal</td>
<td>56%</td>
<td>44%</td>
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<td>39%</td>
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<tr>
<td>Conservative</td>
<td>25%</td>
<td>28%</td>
<td>33%</td>
<td>29%</td>
<td>39%</td>
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<tr>
<td>Green</td>
<td>14%</td>
<td>10%</td>
<td>12%</td>
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<td>NDP</td>
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“How would you rate the overall leadership of Prime Minister Justin Trudeau?”

Mean Rating 4.6

Mean rating change vs. October 2018 - 0.4

1 to 5  6 to 7  8 to 10  (1 – very weak / 10 – very strong)

58%  30%  12%

* Don’t know / refusals removed (n=569)