

Fall 2018 Federal Report Prince Edward Island



Introduction

MQO Research spoke with 400 residents of Prince Edward Island to gauge the political temperature in the province for the October edition of our quarterly political poll: Atlantic Matters.

Federal Politics

According to the latest polling numbers, the rise in Green Party support at the provincial level has shown signs of extending to the Federal Green Party. Among decided and leaning voters:

- Support for the Liberal Party dropped 5 percentage points to 44%.
- Conservative support also dropped 5 percentage points to 30%.
- NDP support trended up 3 percentage points to 11%.
- Support for the Green Party jumped 6 percentage points to 14%.

The undecided / no vote group edged up 4 percentage points to 35%.

Government Performance

Rating for the leadership of Prime Minister Justin Trudeau held relatively steady with a mean score of 5.2 (on a 10-point scale).

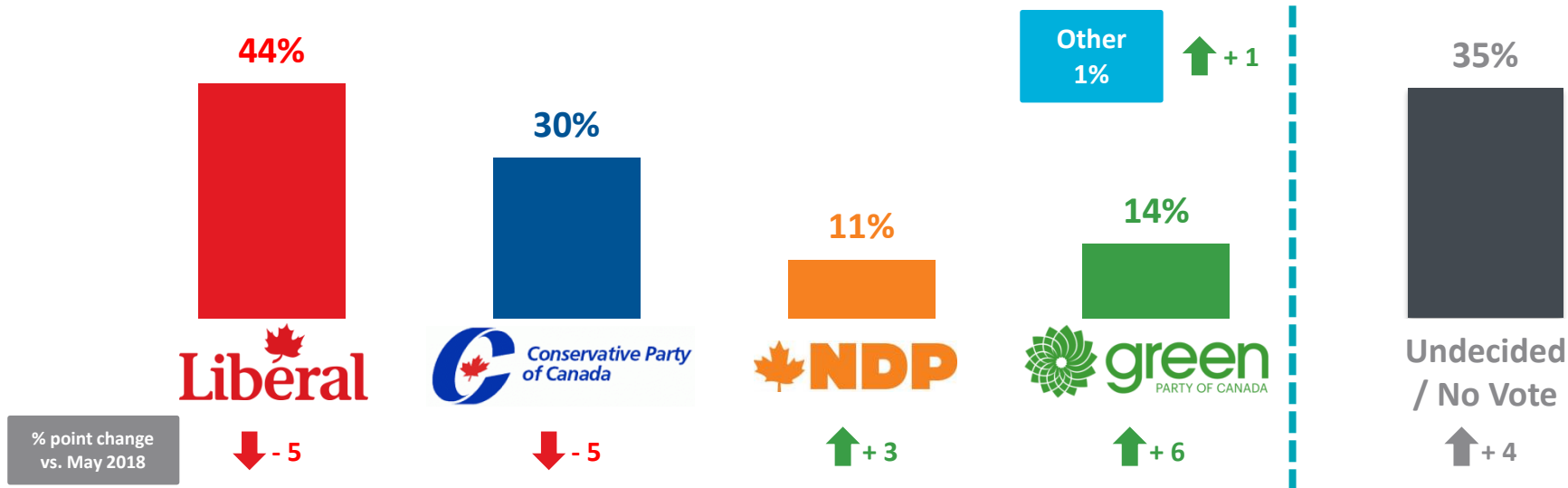
The Atlantic Matters poll was conducted by telephone from October 22nd to November 4th, 2018 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact:

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"If a federal election were held today, which party would you most likely vote for?"

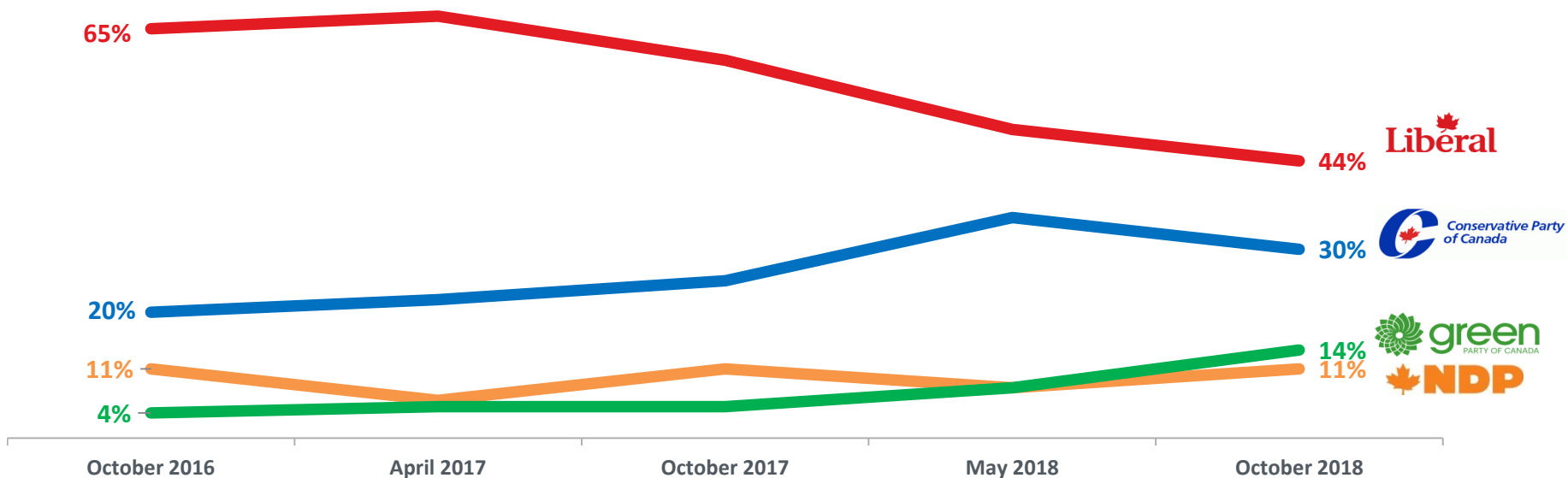
Decided and Leaning Voters



% point change vs. May 2018

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



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Decided and Leaning Voters

	October 2016	April 2017	October 2017	May 2018	October 2018
Liberal	65%	67%	60%	49%	44%
Conservative	20%	22%	25%	35%	30%
NDP	11%	6%	11%	8%	11%
Green	4%	5%	5%	8%	14%

“How would you rate the overall leadership of Prime Minister Justin Trudeau?”



Mean Rating
5.2

↑ + 0.1

Mean rating change vs. May 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



* Don't know / refusals removed (n=387)