

# Summer 2018 Report New Brunswick



## Introduction

MQO Research spoke with 600 residents of New Brunswick to gauge the political temperature in the province for the July edition of our quarterly political poll: Atlantic Matters.

## Provincial Politics

According to the latest polling numbers, the Liberals are back in front this quarter. Among decided and leaning voters:

- Current Liberal support jumped 5 percentage points to 40%.
- PC Party support fell 11 percentage points to 32%.
- NDP support held relatively steady at 9%.
- Support for the Green Party exhibited little change at 10%.
- The undecided / no vote group held steady at 45% this quarter.

## Government Performance

Ratings for the leadership of Premier Brian Gallant held steady this quarter with a mean score of 5.0 (on a 10-point scale).

## Provincial Outlook

The economic outlook for the province was relatively unchanged in July. 31% of New Brunswick residents reported that their outlook on the economy had worsened over the past three months while 52% indicated their outlook had stayed the same and 13% felt things had gotten better.

The Atlantic Matters poll was conducted by telephone from July 17<sup>th</sup> to August 4<sup>th</sup>, 2018 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.0$  percentage points 19 times out of 20.

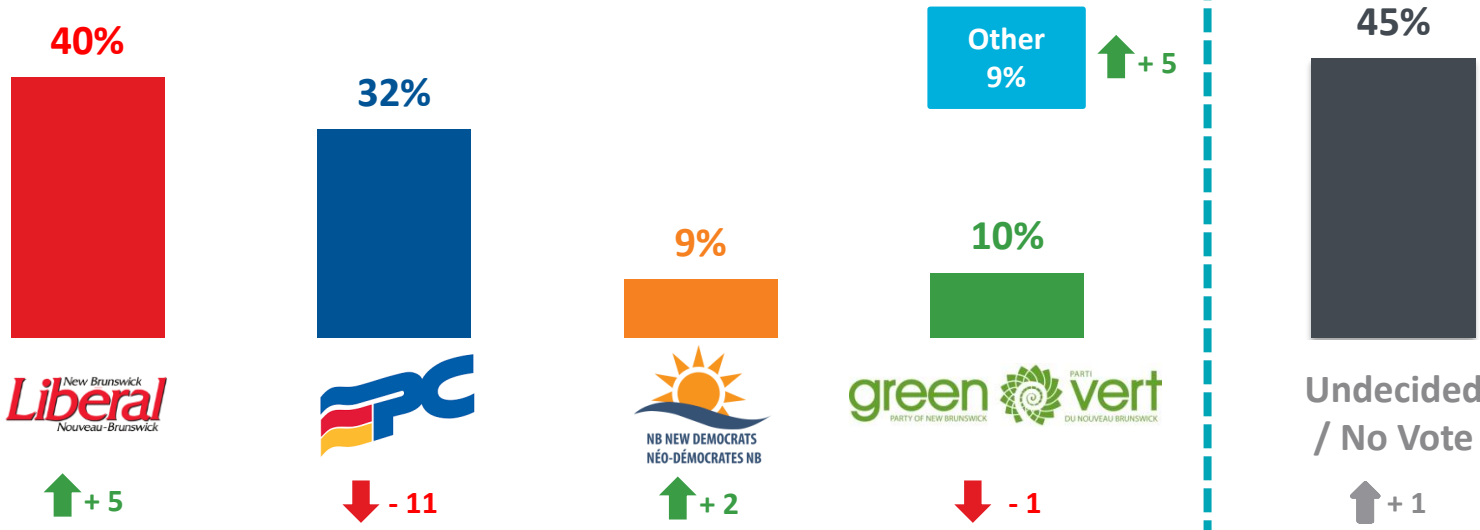
**For more information on Atlantic Matters or MQO Research, contact:**

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*"If a provincial election were held today, which party would you most likely vote for?"*

Decided and Leaning Voters

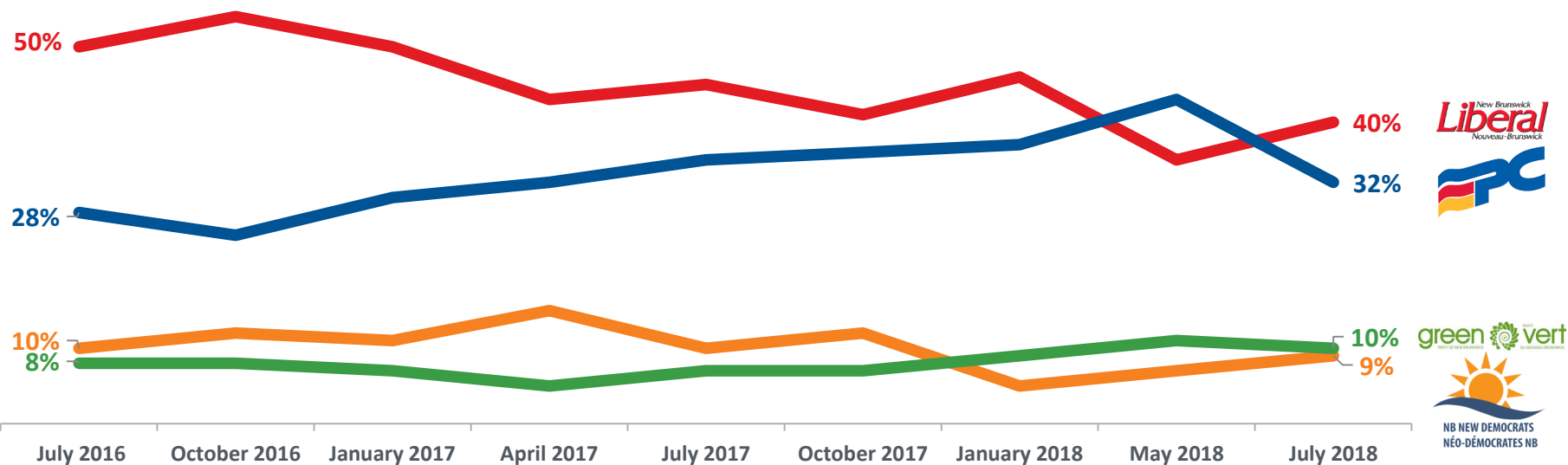


% point change vs. April 2018

# PROVINCIAL POLITICS – NB TREND

*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



*“If a provincial election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters

	April 2016	July 2016	October 2016	January 2017	April 2017	July 2017	October 2017	January 2018	May 2018	July 2018
<b>Liberal</b>	51%	50%	54%	50%	43%	45%	41%	46%	35%	40%
<b>PC</b>	28%	28%	25%	30%	32%	35%	36%	37%	43%	32%
<b>NDP</b>	11%	10%	12%	11%	15%	10%	12%	5%	7%	9%
<b>Green</b>	9%	8%	8%	7%	5%	7%	7%	9%	11%	10%

*“How would you rate the overall leadership of Premier Brian Gallant?”*



Mean Rating  
5.0

↓ -0.1

Mean rating change vs. April 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)



\* Don't know / refusals removed (n=524)

*“Based on your personal experiences over the past three months, would you say that the general outlook in NB has been getting...”*

