

The logo for Atlantic Matters, featuring the word "ATLANTIC" in a small, blue, sans-serif font above the word "matters" in a larger, bold, black, sans-serif font. To the right of the text is a blue graphic consisting of three concentric, curved lines that resemble a stylized wave or a signal.

ATLANTIC
matters



Prince Edward Island Spring 2018 Report

May Highlights - PEI



Introduction

MQO Research spoke with 400 residents of Prince Edward Island to gauge the political temperature in the province for the May edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, party support held steady across all political parties in May. Among decided and leaning voters:

- Current Liberal support held relatively steady at 38%.
- Support for the PC Party also held steady at 29% in May.
- NDP support exhibited little change at 7%.
- Support for the Green Party also remained mostly unchanged at 26%.
- The undecided / no vote group remained steady at 35%.

Government Performance

Ratings for the leadership of Premier Wade MacLauchlan remained relatively steady this quarter with a mean rating of 5.1 (on a 10-point scale).

Provincial Outlook

Islander's view on the economic outlook for the province saw a decline this quarter. 19% of Islanders reported that the economic outlook over the past three months had gotten worse, up from 13% in January.

Federal Politics

Federally, there was a significant drop in support for the governing Liberals in May. Among decided and leaning voters:

- Liberal support dropped 11 percentage points to 49%.
- Conservative support jumped 10 percentage points to 35%.
- NDP support held relatively steady at 8%.
- Support for the Green Party also remained relatively unchanged at 8%.
- Ratings of government performance under Justin Trudeau also declined with a mean rating of 5.1 this quarter (down from 5.7 in October 2017).

The Atlantic Matters poll was conducted by telephone from April 16th to May 8th, 2018 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is ± 4.9 percentage points 19 times out of 20.

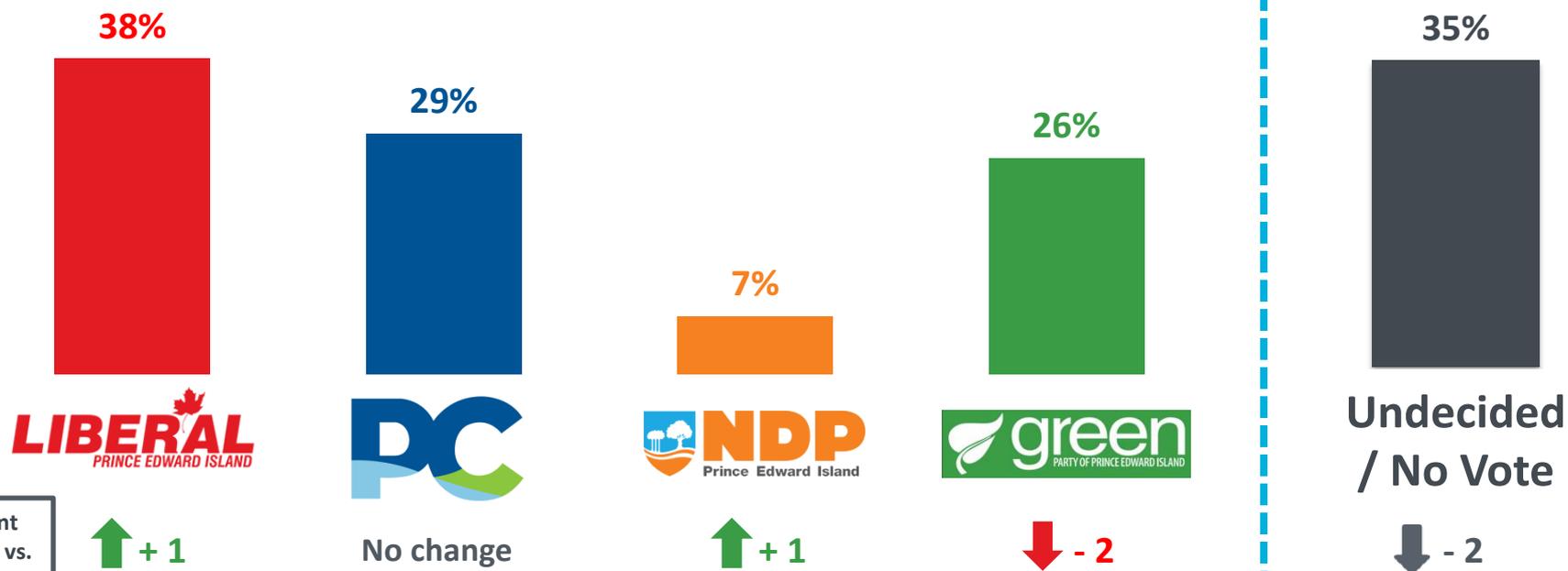
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Provincial Politics - PEI

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters

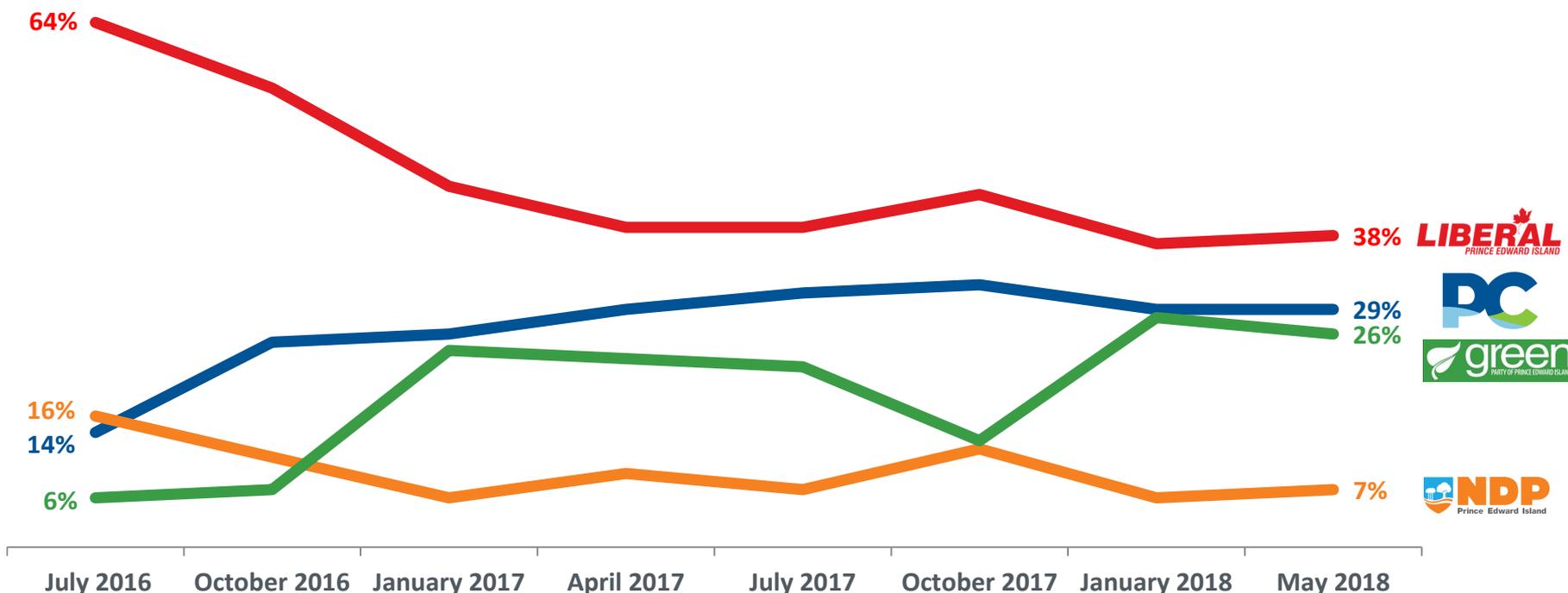


May 2018 (n=261): Margin of error is ± 6.1 percentage points at 95% CI

Provincial Politics - PEI

“If a provincial election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



May 2018 (n=261): Margin of error is ± 6.1 percentage points at 95% CI

Provincial Government Performance - PEI



“How would you rate the overall leadership of Premier Wade MacLauchlan?”



Mean Rating
5.1

↓ - 0.2

Mean rating change vs. January 2018

■ 1 to 5 ■ 6 to 7 ■ 8 to 10 (1 – very weak / 10 – very strong)

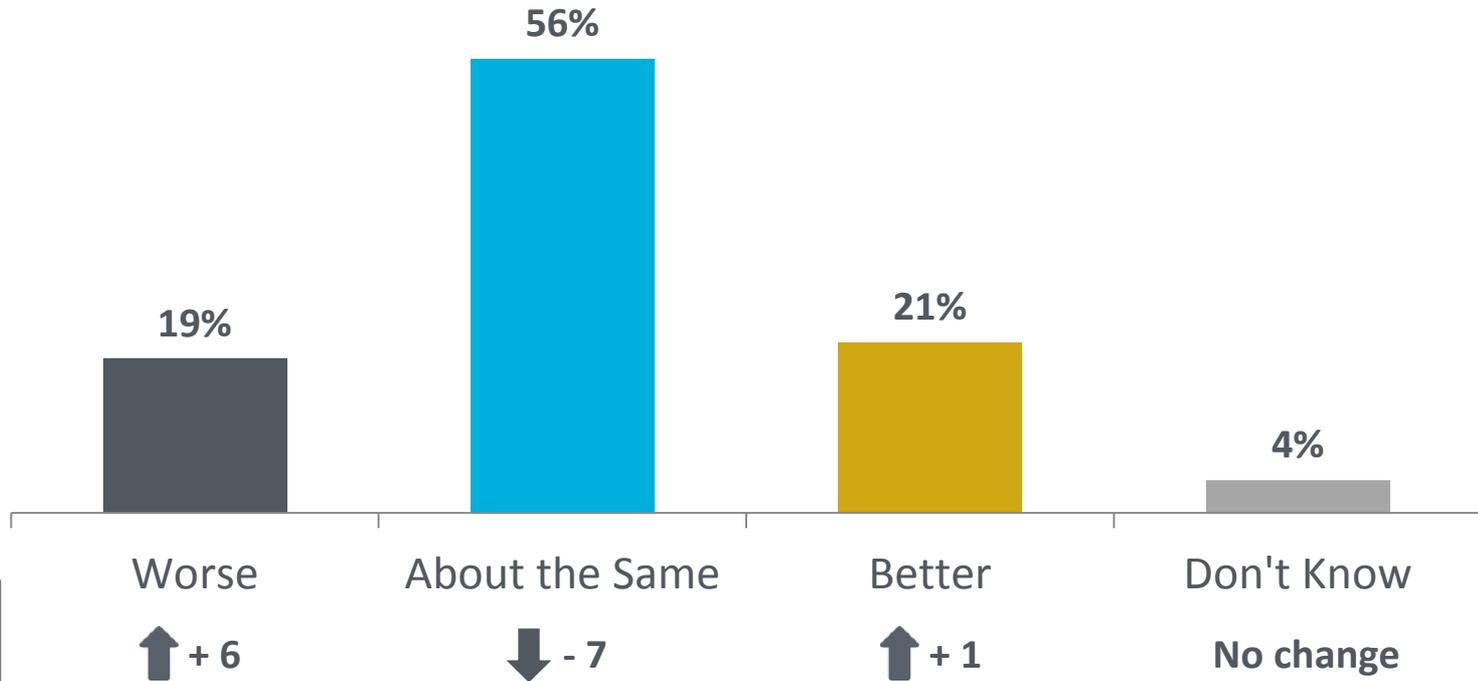


* Don't know / refusals removed (n=367)

Economic Outlook - PEI



“Based on your personal experiences over the past three months, would you say that the general outlook in PEI has been getting...”

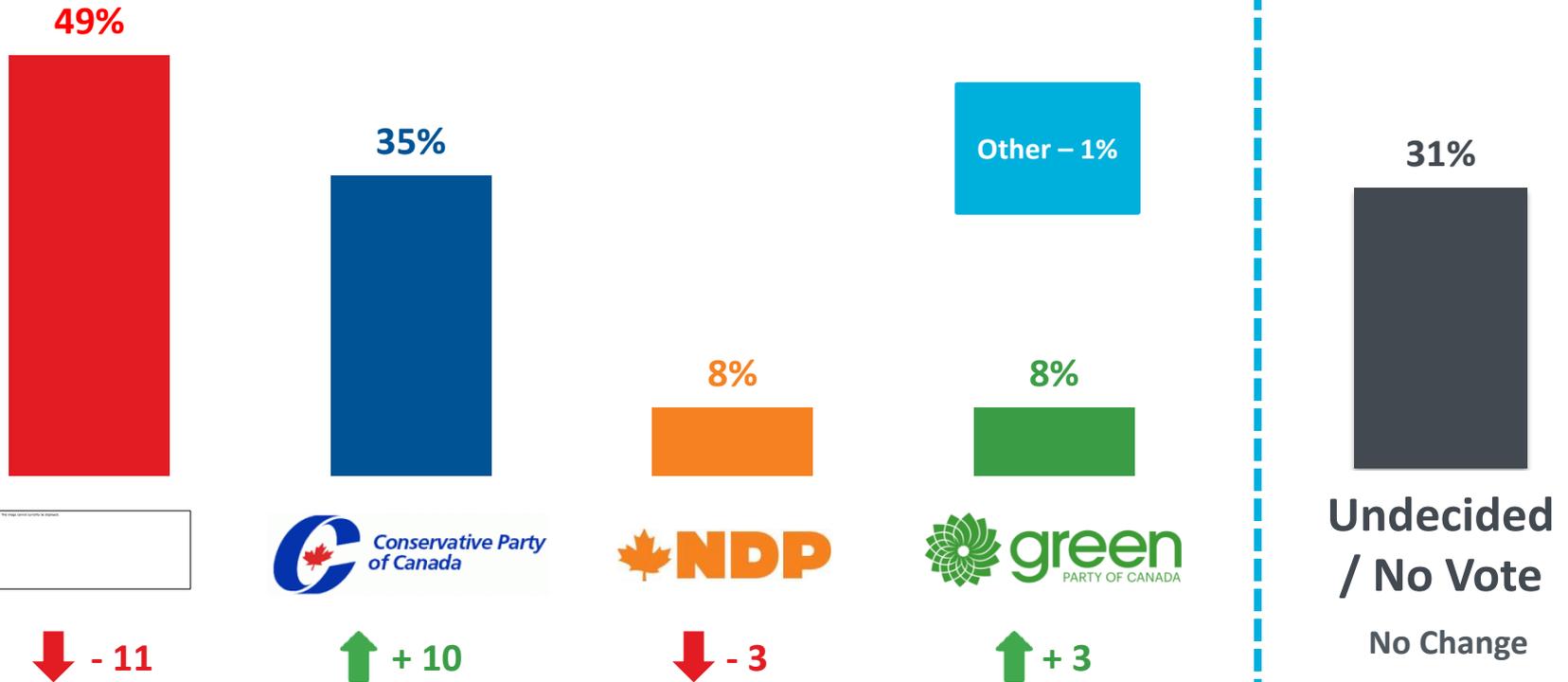


% point change vs. January 2018

Federal Politics - PEI

“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



May 2018 (n=276): Margin of error is ± 5.9 percentage points at 95% CI

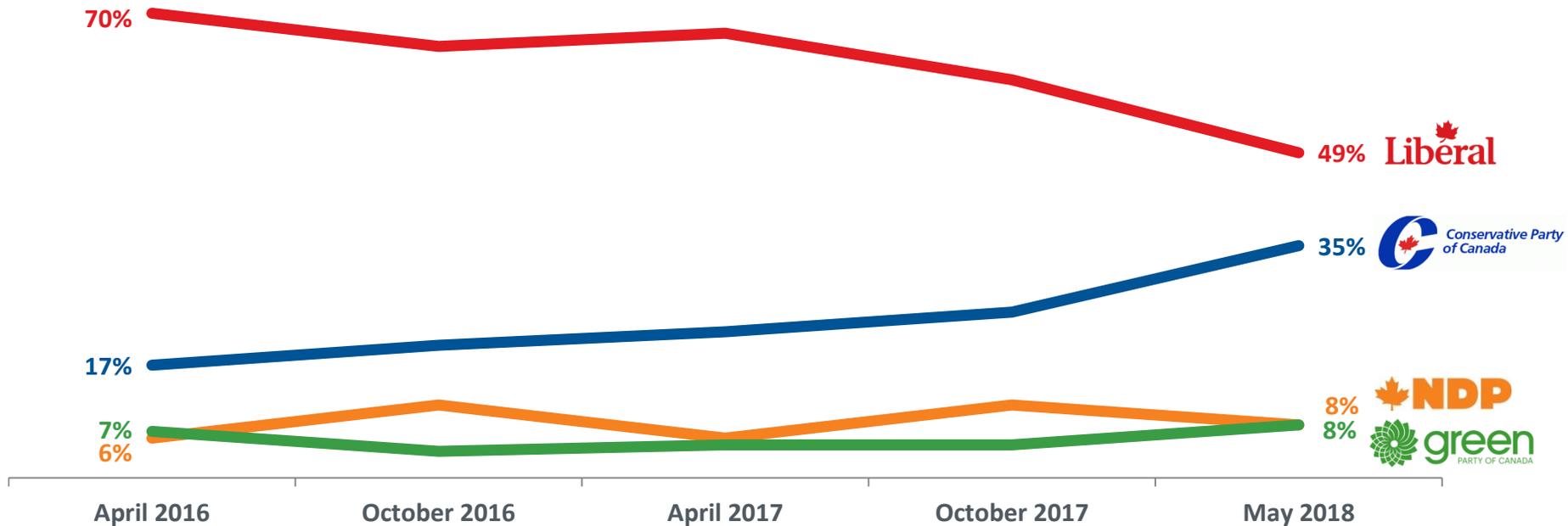
% point change vs. October 2017

Federal Politics - PEI



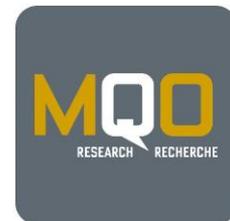
“If a federal election were held today, which party would you most likely vote for?”

Decided and Leaning Voters



May 2018 (n=276): Margin of error is ± 5.9 percentage points at 95% CI

Federal Government Performance - PEI



“Thinking about the past three months, how would you rate the performance of the Government of Canada, led by Justin Trudeau?”



Mean Rating
5.1

↓ - 0.6

Mean rating change vs. October 2017

■ 1 to 5 ■ 6 to 7 ■ 8 to 10



* Don't know / refusals removed (n=392)