



# New Brunswick Spring 2018 Report

## May Highlights - NB



#### Introduction

MQO Research spoke with 600 residents of New Brunswick to gauge the political temperature in the province for the May edition of our quarterly political poll: Atlantic Matters.

#### **Provincial Politics**

According to the latest polling numbers, the PC Party has overtaken the Liberals in May. Among decided and leaning voters:

- Current Liberal support decreased 11 percentage points to 35%.
- o PC Party support jumped 6 percentage points to 43%.
- o NDP support held relatively steady at 7%.
- Support for the Green Party exhibited little change as well at 11%.
- The undecided / no vote group held steady at 44% this quarter.

#### **Government Performance**

Despite the drop in party support, ratings for the leadership of Premier Brian Gallant held steady this quarter with a mean score of 5.1 (on a 10-point scale).

#### **Provincial Outlook**

The economic outlook for the province was relatively unchanged in May. 32% of New Brunswick residents reported that their outlook on the economy had worsened over the past three months, up marginally from 28% in January. 51% indicated their outlook had stayed the same, down slightly from 55% while the percentage who felt things had gotten better held steady at 12%.

#### **Federal Politics**

Federally, the Conservatives are now leading the Liberals in New Brunswick. Among decided and leaning voters:

- o Liberal support dropped 16 percentage points to 37%.
- o Conservative support jumped 13 percentage points to 44%.
- NDP support edged down 4 percentage points to 7%.
- o Green Party support increased 6 percentage points to 10%.
- Ratings of government performance under Justin Trudeau also dropped significantly with a mean score of 4.7 (down from 5.3 in October 2017).

The Atlantic Matters poll was conducted by telephone from April  $19^{th}$  to May  $16^{th}$ , 2018 and included 600 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm$  4.0 percentage points 19 times out of 20.

For more information on Atlantic Matters or MQO Research, contact: Tracey Stephenson

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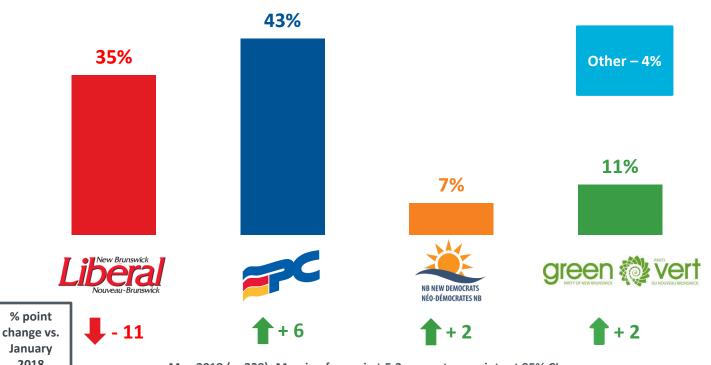


### **Provincial Politics - NB**

"If a provincial election were held today, which party would you most likely vote for?"

**Decided and Leaning Voters** 











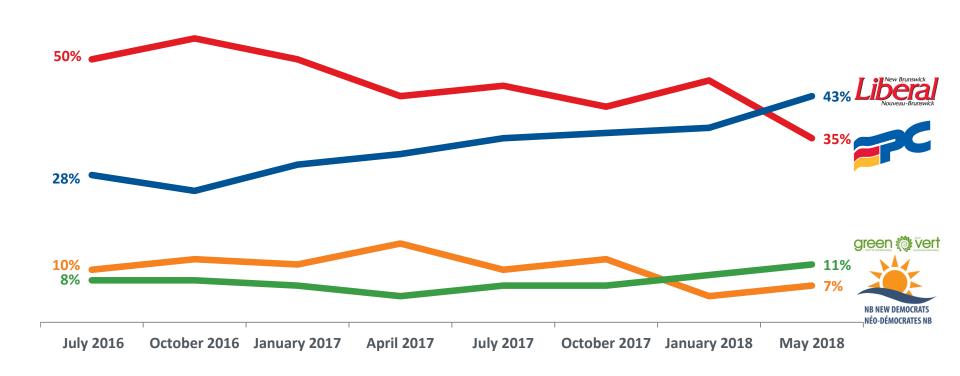
2018

### **Provincial Politics - NB**



"If a provincial election were held today, which party would you most likely vote for?"

**Decided and Leaning Voters** 



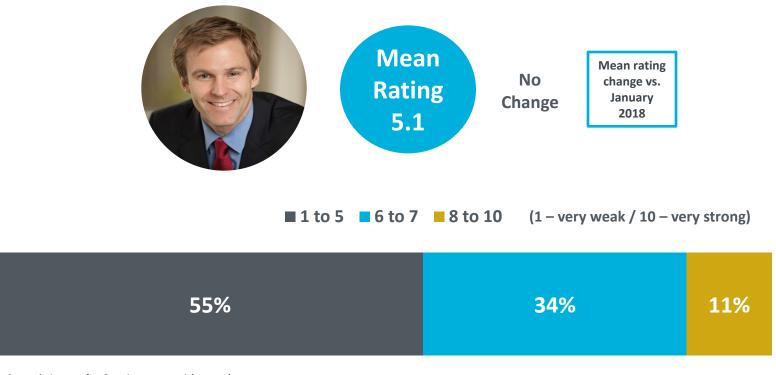




#### **Provincial Government Performance - NB**



"How would you rate the overall leadership of Premier Brian Gallant?"



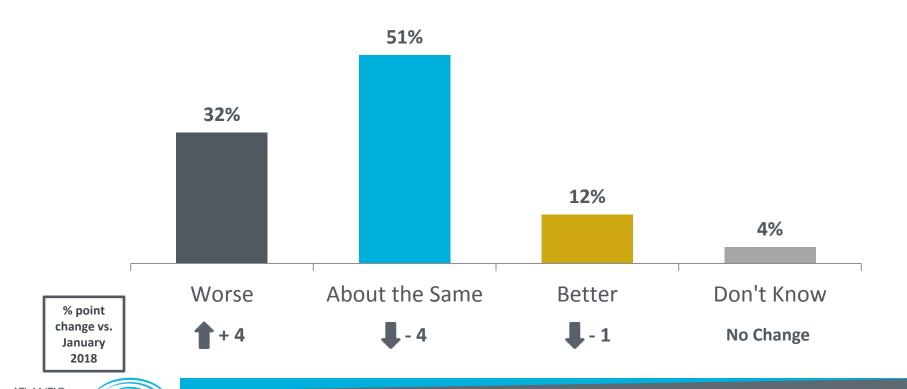
<sup>\*</sup> Don't know / refusals removed (n=507)



### **Economic Outlook - NB**



"Based on your personal experiences over the past three months, would you say that the general outlook in NB has been getting..."

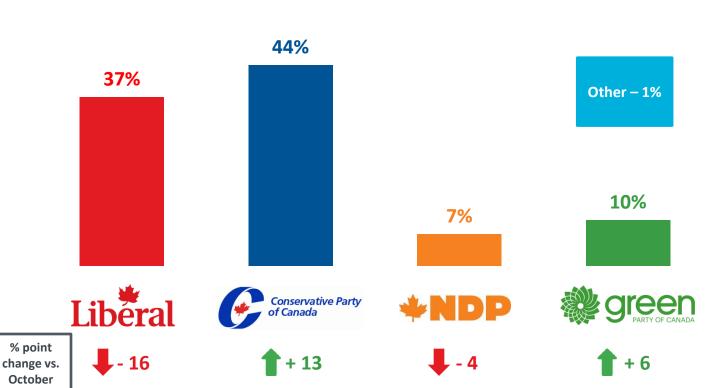


#### **Federal Politics - NB**

"If a federal election were held today, which party would you most likely vote for?"

**Decided and Leaning Voters** 





**Undecided** / No Vote No change

37%

May 2018 (n=366): Margin of error is ± 5.1 percentage points at 95% CI



% point

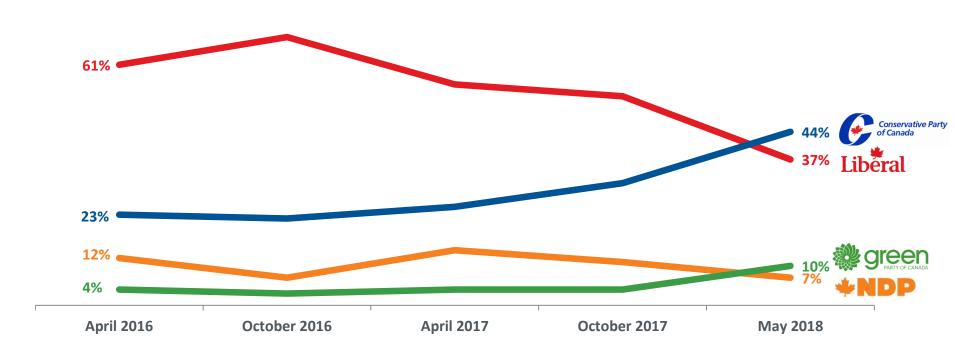
October 2017

### **Federal Politics - NB**



"If a federal election were held today, which party would you most likely vote for?"

**Decided and Leaning Voters** 



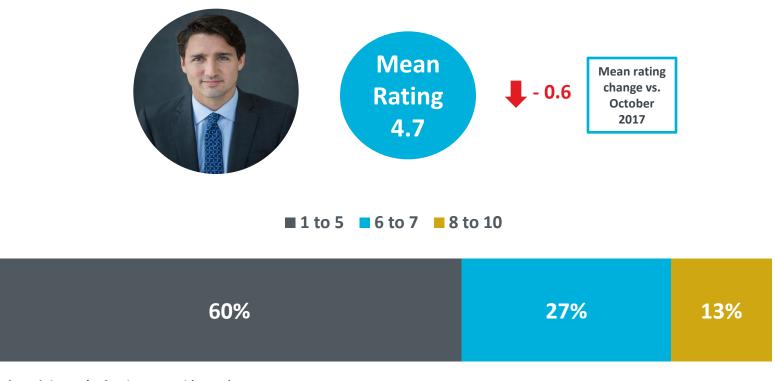




### **Federal Government Performance - NB**



"Thinking about the past three months, how would you rate the performance of the Government of Canada, led by Justin Trudeau?"



<sup>\*</sup> Don't know / refusals removed (n=572)

