



**Prince Edward Island
April 2017 Report**

Introduction

MQO Research spoke with 300 residents of Prince Edward Island to gauge the political temperature in the province for the April edition of our quarterly political poll: Atlantic Matters.

Provincial Politics

According to the latest polling numbers, support for the Liberal party continued the downward trend observed over the past year.

- Among decided and leaning voters, current Liberal support in the province has slipped a further 5 percentage points to 39% in April. Since July 2016, support for the Liberals has dropped by 25 percentage points.
- NDP support held steady at 9% this quarter.
- Support for the PC party also held relatively steady in April at 29%.
- The Green party maintained the large jump in support from last quarter with 23% of decided and leaning voters.
- The undecided/don't know group was up this quarter to 29% (compared to 23% in January).

Government Performance

Ratings for the leadership of Premier Wade MacLauchlan also continued to decline. The mean score dropped from 5.3 in January to 4.8 this quarter. This was a result of a continued increase in the number of voters who rate the Premier's leadership at 1 to 5 (on a 10-point scale). 61% of voters scored the Premier 1 to 5 in April which was up from 53% just three months earlier.

Provincial Outlook

Islanders feelings about the provincial outlook held steady this quarter. 26% felt the general outlook for the province has been getting worse while 55% said it was about the same and 16% said the outlook was better.

Personal Wellbeing

Islanders perceptions about their personal wellbeing held relatively steady in April.

Federal Politics

Federally, the Liberals remain very strong garnering the support of 67% of decided and leaning voters which is on par with the last poll:

- Conservative support also held steady at 22%.
- NDP support was down by 5 points to 6%.
- Despite maintaining public support, the rating of government performance under Justin Trudeau slipped from 6.4 in October 2016 to 5.8 this quarter. This represents a marked decline over the past year.

The Atlantic Matters poll was conducted by telephone from April 12 to April 18, 2017 and included 300 randomly selected eligible voters from across the province. The margin of error for the survey is ± 5.65 percentage points 19 times out of 20. Among decided and leaning voters, the margin of error for the survey is ± 7.2 percentage points 19 times out of 20.

**For more information on Atlantic Matters or MQO Research, contact:
Rick Emberley**

Rick@mqoresearch.com

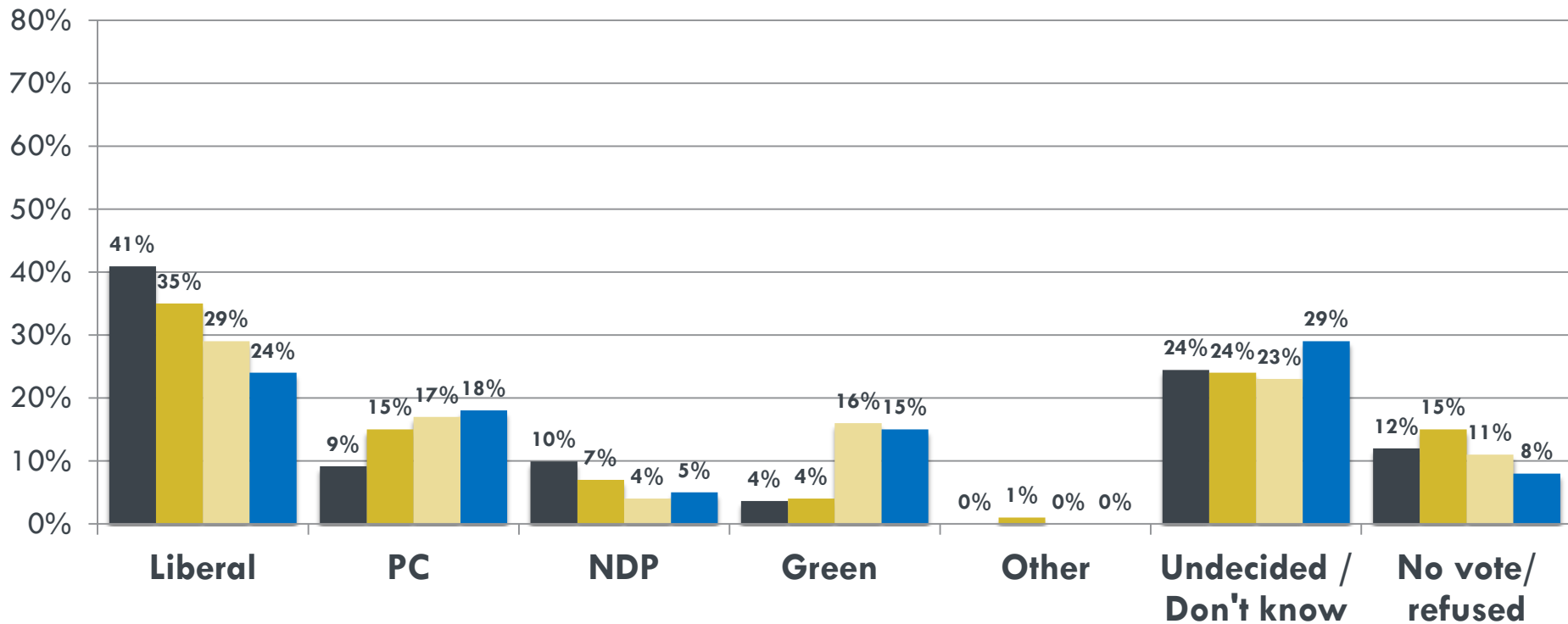
Phone 902-465-3154

Cell 902-456-9268

“If a provincial election were held today, which party would you most likely vote for?”

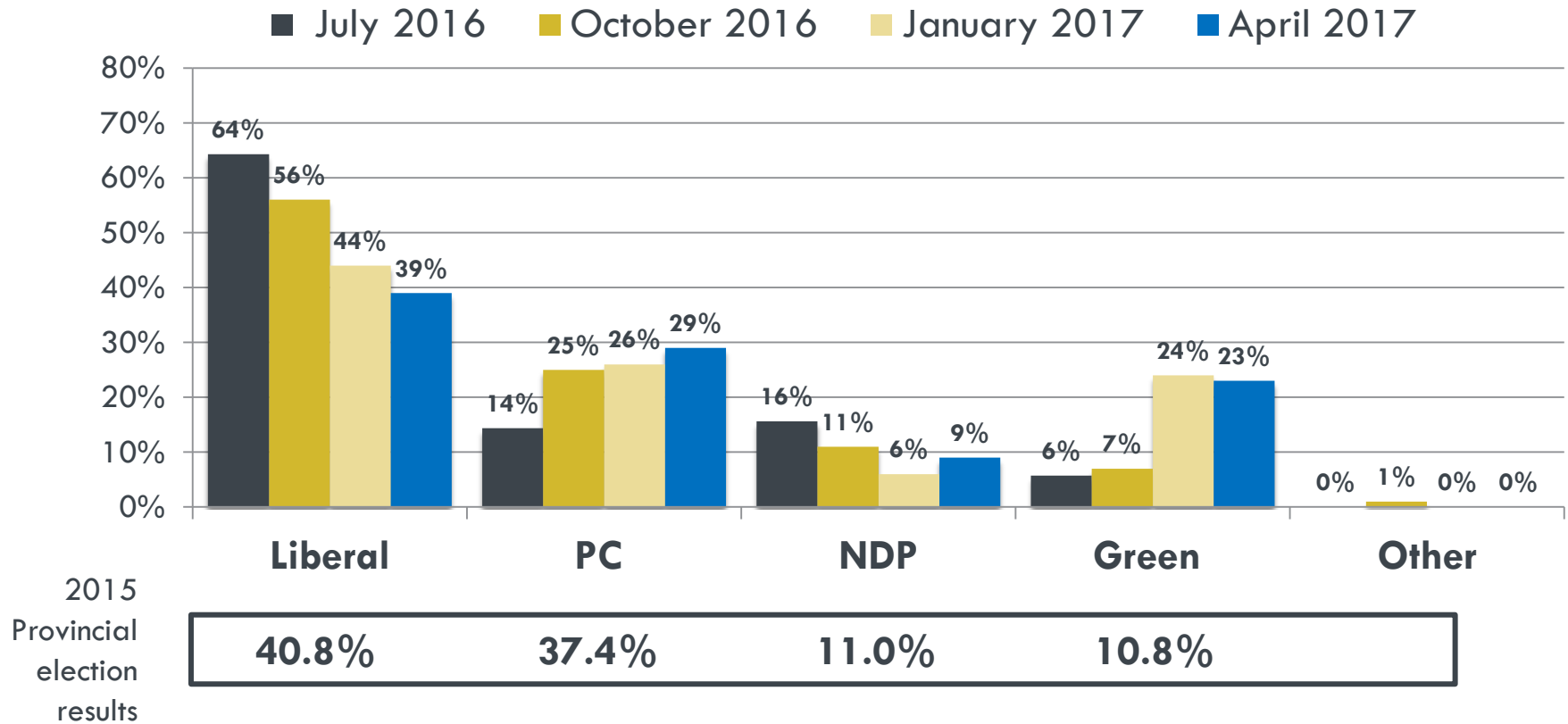
(Party numbers include decided and leaning)

■ July 2016 ■ October 2016 ■ January 2017 ■ April 2017



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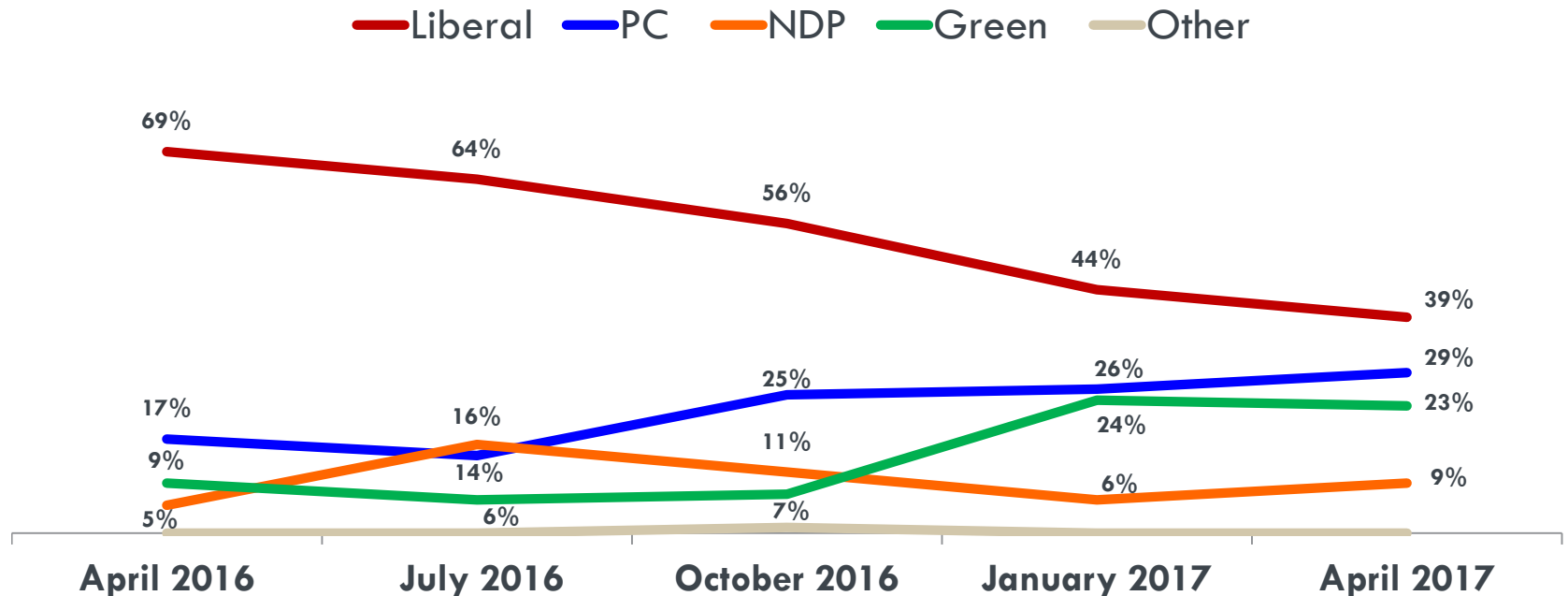
(Decided and leaning voters only; don't know/refused/would not vote removed)



July 2016 (n=199): Margin of error is ± 6.94 percentage points at 95% CI
 October 2016 (n=184): Margin of error is ± 7.22 percentage points at 95% CI
 January 2017 (n=198): Margin of error is ± 6.96 percentage points at 95% CI
 April 2017 (n=187): Margin of error is ± 7.16 percentage points at 95% CI

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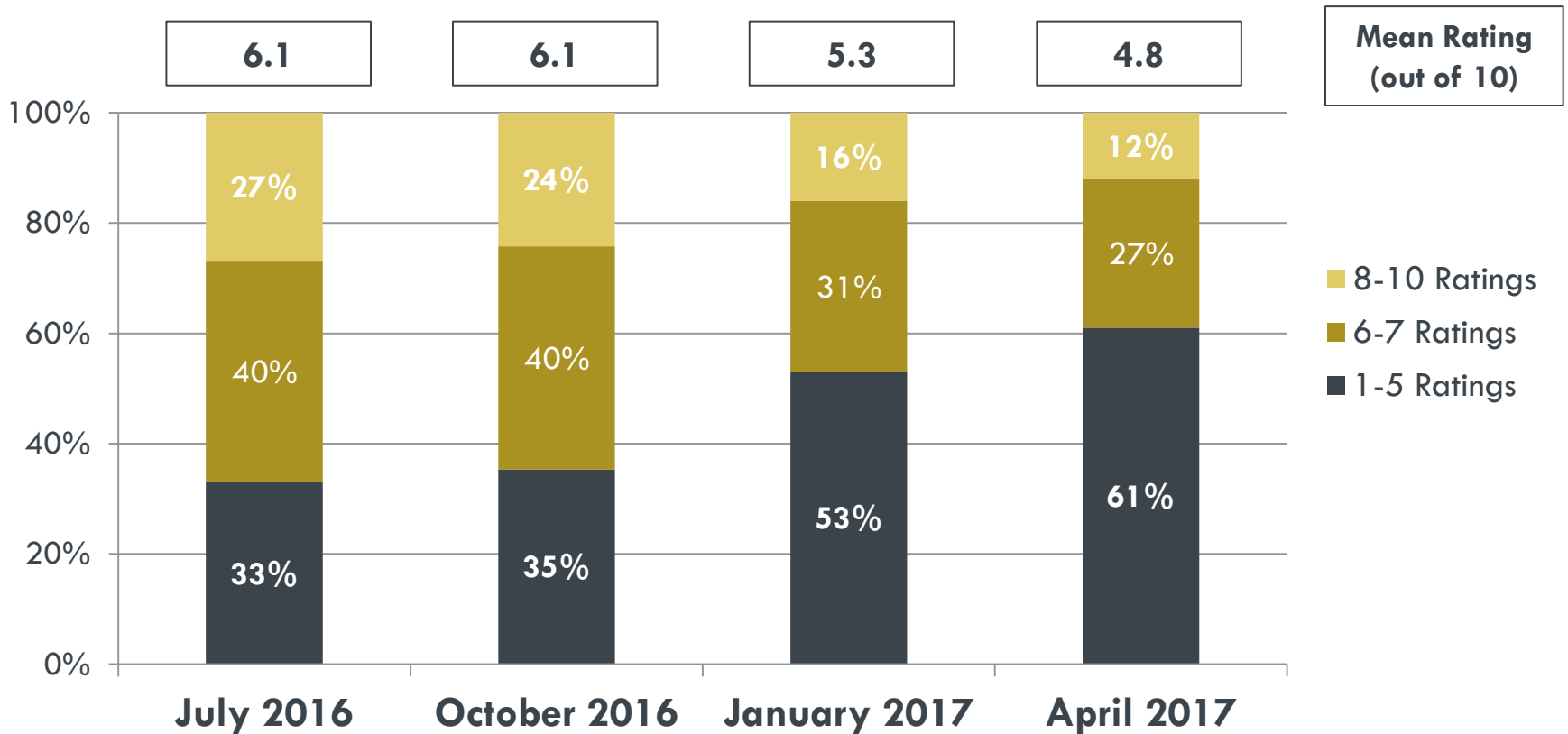
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“How would you rate the overall leadership of Premier Wade MacLauchlan?”

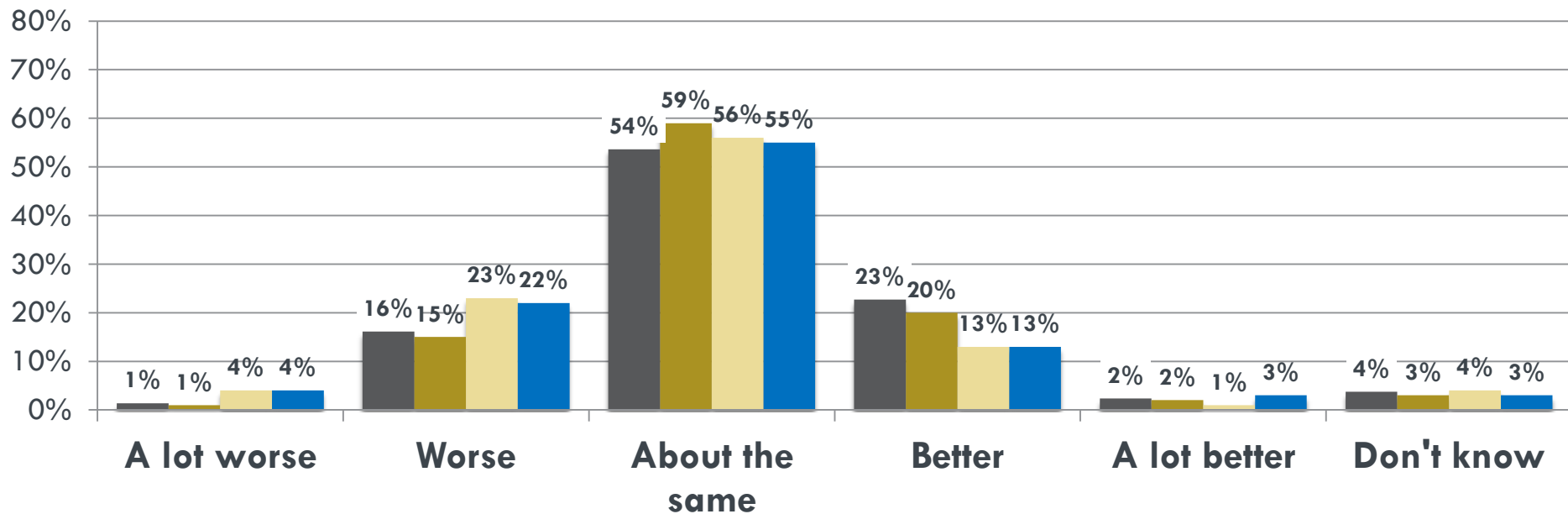
(Don't know and refused removed)



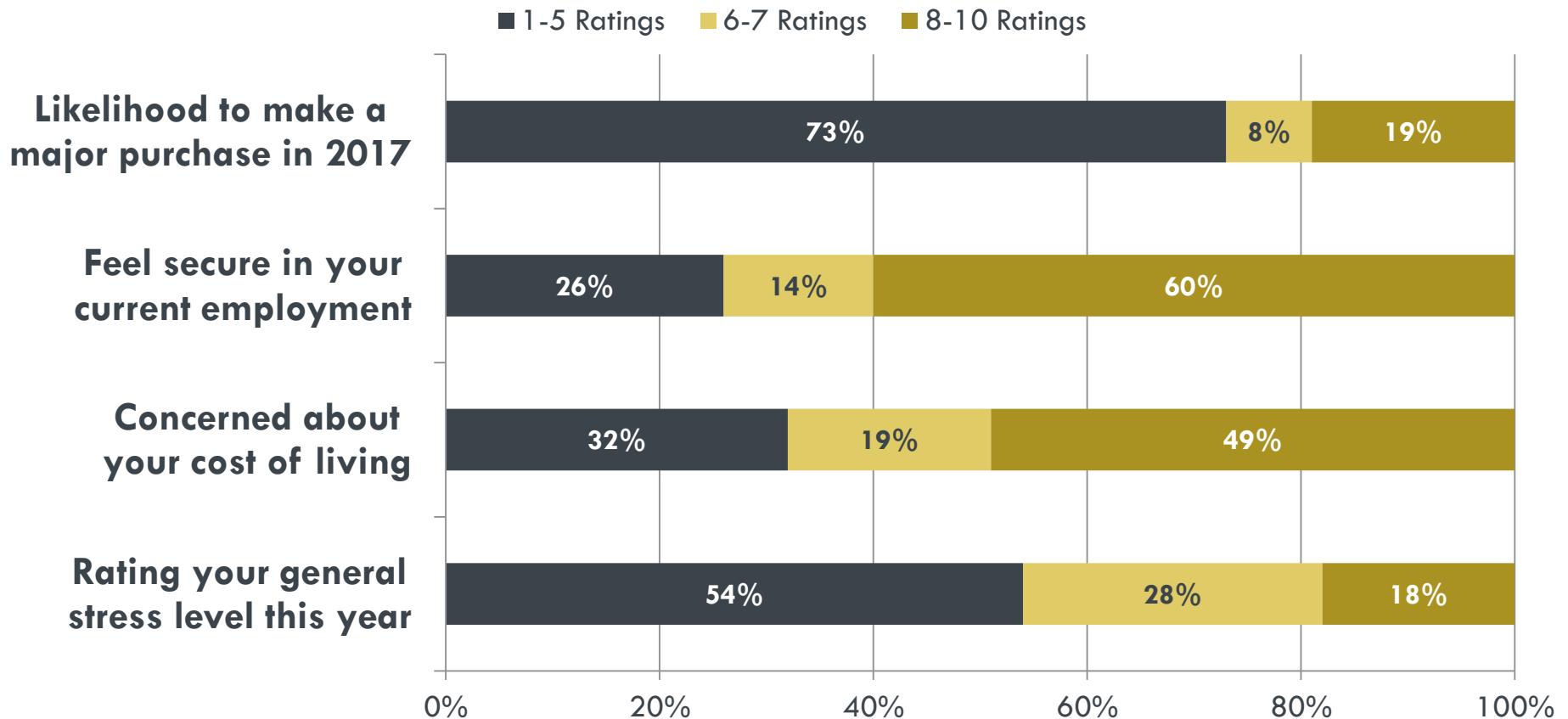
Note: Respondents provided a rating from 1 to 10, where 1 = very weak performance and 10 = very strong performance.

“Based on your personal experiences over the past three months, would you say that the general outlook in PEI has been getting...”

■ July 2016 ■ October 2016 ■ January 2017 ■ April 2017



“We’d like to know how the current economy may affect you this year....”
(Don’t know and refused removed)

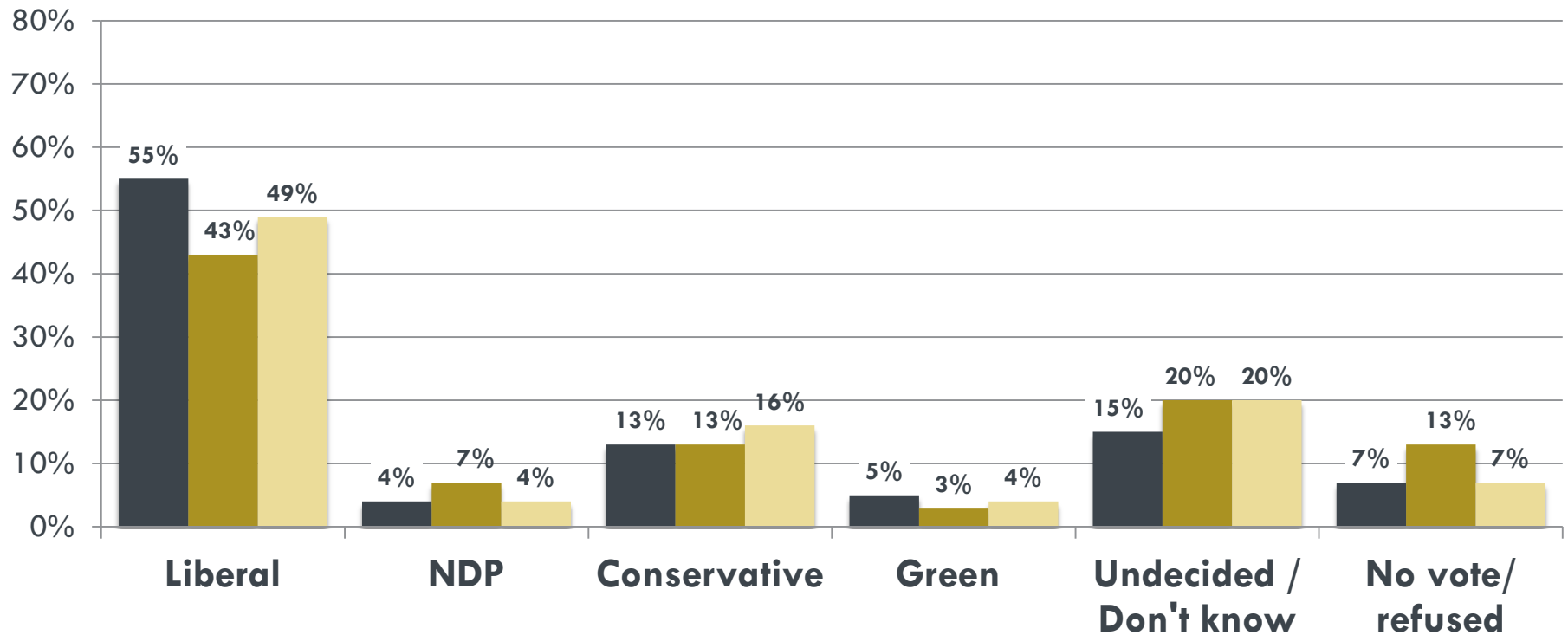


Note: Respondents provided a rating from 1 to 10, where higher numbers indicate greater likelihood of purchasing/higher levels of security/higher levels of concern/greater stress level.

“If a federal election were held today, which party would you most likely vote for?”

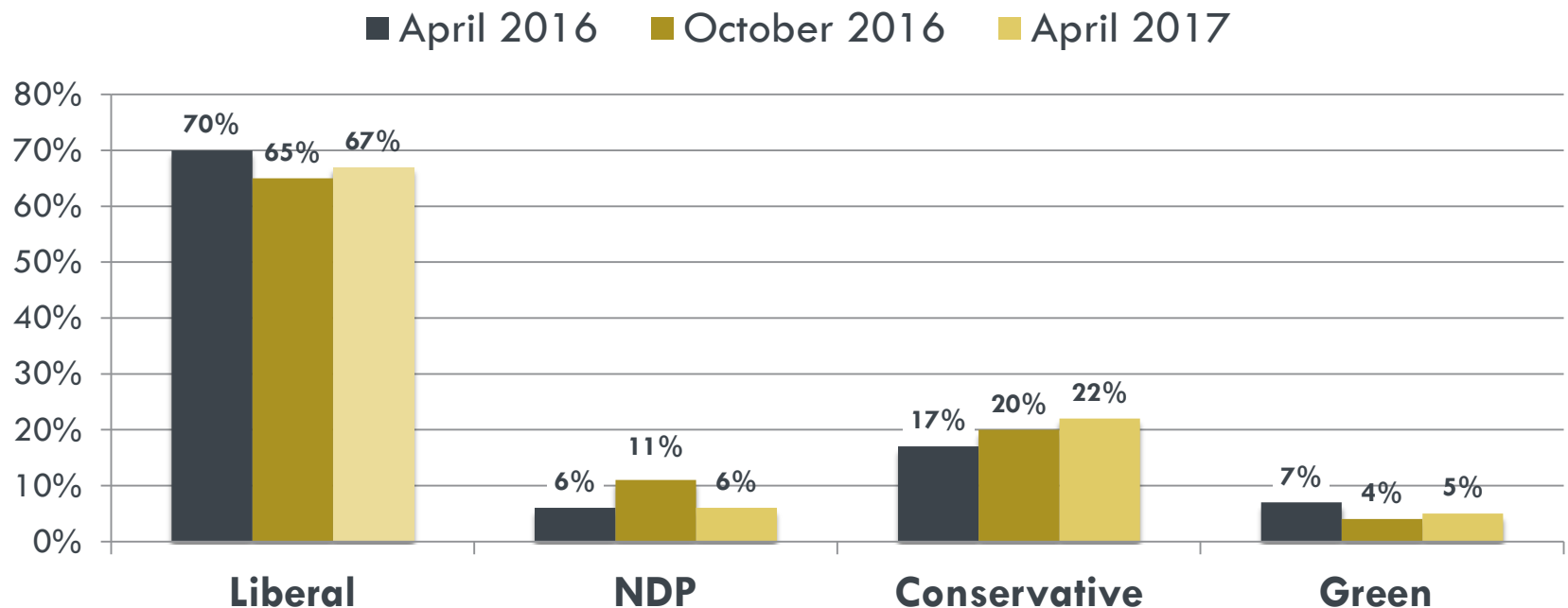
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■ April 2016 ■ October 2016 ■ April 2017



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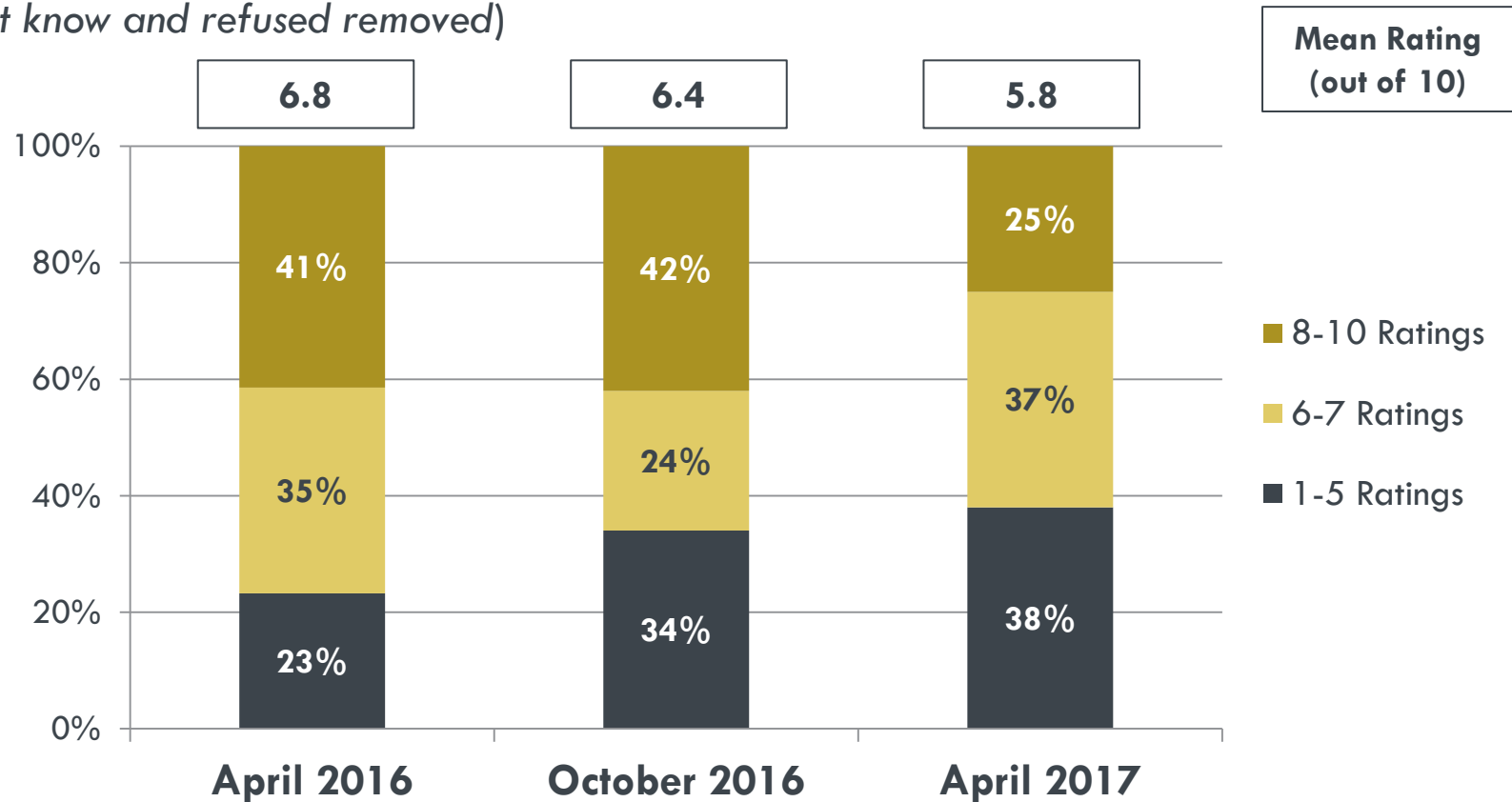
(Decided and leaning voters only; don't know/refused/would not vote have been removed)



April 2016 (n=238): Margin of error is ± 6.34 percentage points at 95% CI
 October 2016 (n=203): Margin of error is ± 6.87 percentage points at 95% CI
 April 2017 (n=211): Margin of error is ± 6.74 percentage points at 95% CI

“Thinking about the past three months, how would you rate the performance of the Government of Canada, led by Justin Trudeau?”

(Don't know and refused removed)



Note: Respondents provided a rating from 1 to 10, where 1 = very weak performance and 10 = very strong performance.



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